

# Bioliteracy, Concept Inventories, & beyond...

Mike Klymkowsky  
Molecular, Cellular & Developmental Biology + CU Teach / UC Boulder



# Bioliteracy, Concept Inventories, & beyond...

or

how I evolved from a simple scientist  
to someone interested in  
effective science education.



Mike Klymkowsky  
Molecular, Cellular & Developmental Biology + CU Teach / UC Boulder

Thursday, April 28, 2011

# time line

education { undergraduate  
graduate  
post-doc



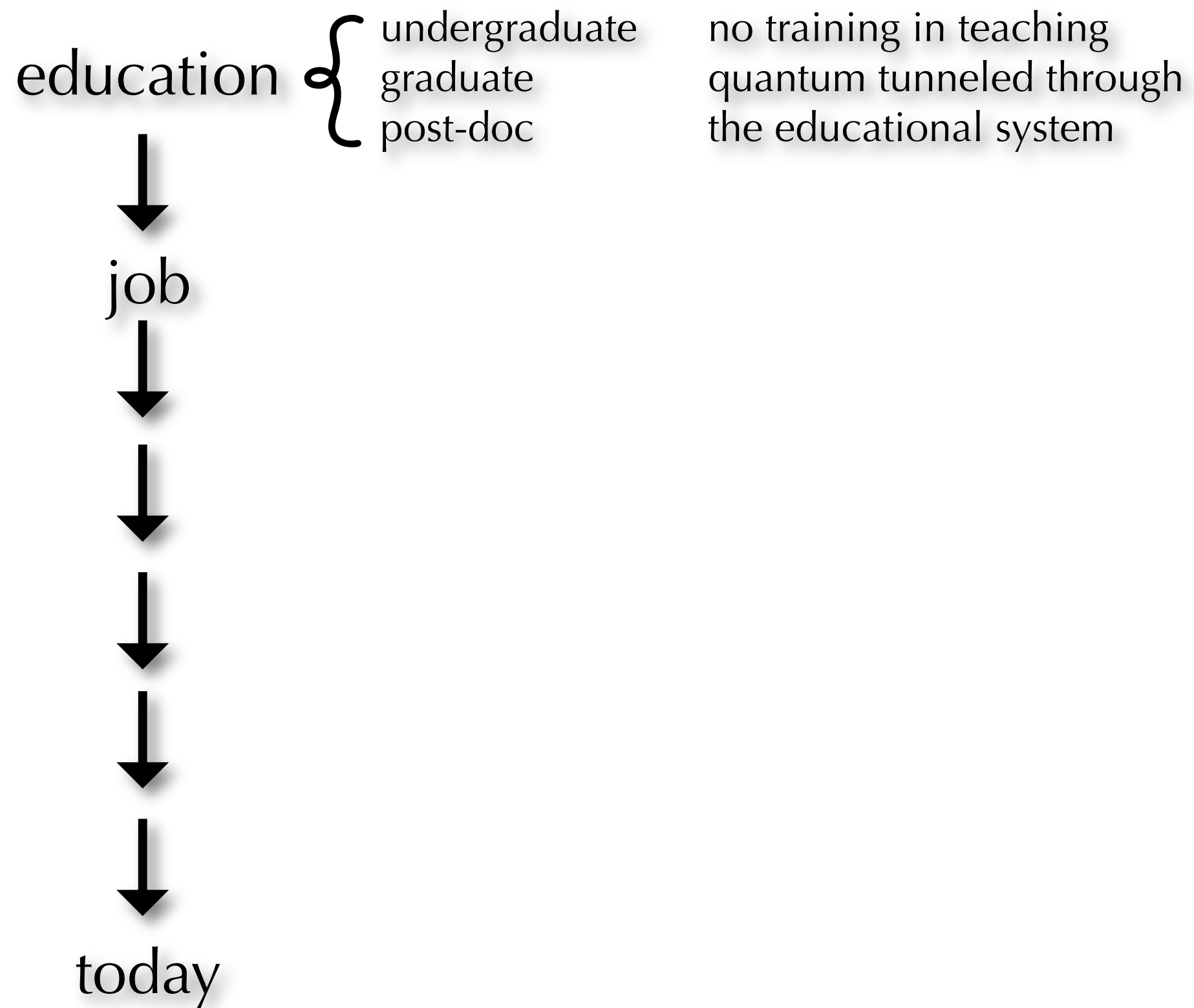
job



today



# time line





# time line

education



job



assistant  
professor



today



# time line

education



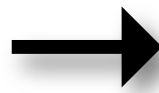
job



today



assistant  
professor



no training in teaching  
assigned to teach cell biology!



# time line

education



job



today



assistant  
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no training in teaching  
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redesigned cell biology lab,  
around phototaxis in amoeba



# time line

education



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discovered practical  
constraints on large  
lab courses



# time line

education



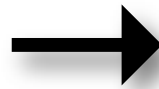
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concentrated on science



# time line

education



job



associate  
professor



today





# time line

education



job



today



associate  
professor



Asked to take part in  
The Dynamic Cell (CD-ROM)  
virtual reality tour of cell



# time line

education



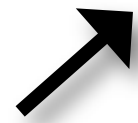
job



today



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Developed "Working with the  
literature" for Lodish et al (4th ed).



# time line

education



job



today

{ professor



# time line

education



job



today



professor



dissatisfaction understanding of  
independent study students



# time line

education



job



today



professor



Developed and taught  
Biofundamentals course with  
associated virtual laboratory



dissatisfaction understanding of  
independent study students



# time line

education



job



today



professor



Developed and taught  
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*what is fundamental?*

dissatisfaction understanding of  
independent study students





# time line

education



job



today



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*what is fundamental?*

dissatisfaction understanding of  
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Began work with Kathy Garvin-  
Doxas on BCI project



# time line

education



job



today



professor



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*what is fundamental?*

dissatisfaction understanding of  
independent study students



*what do students really know?*

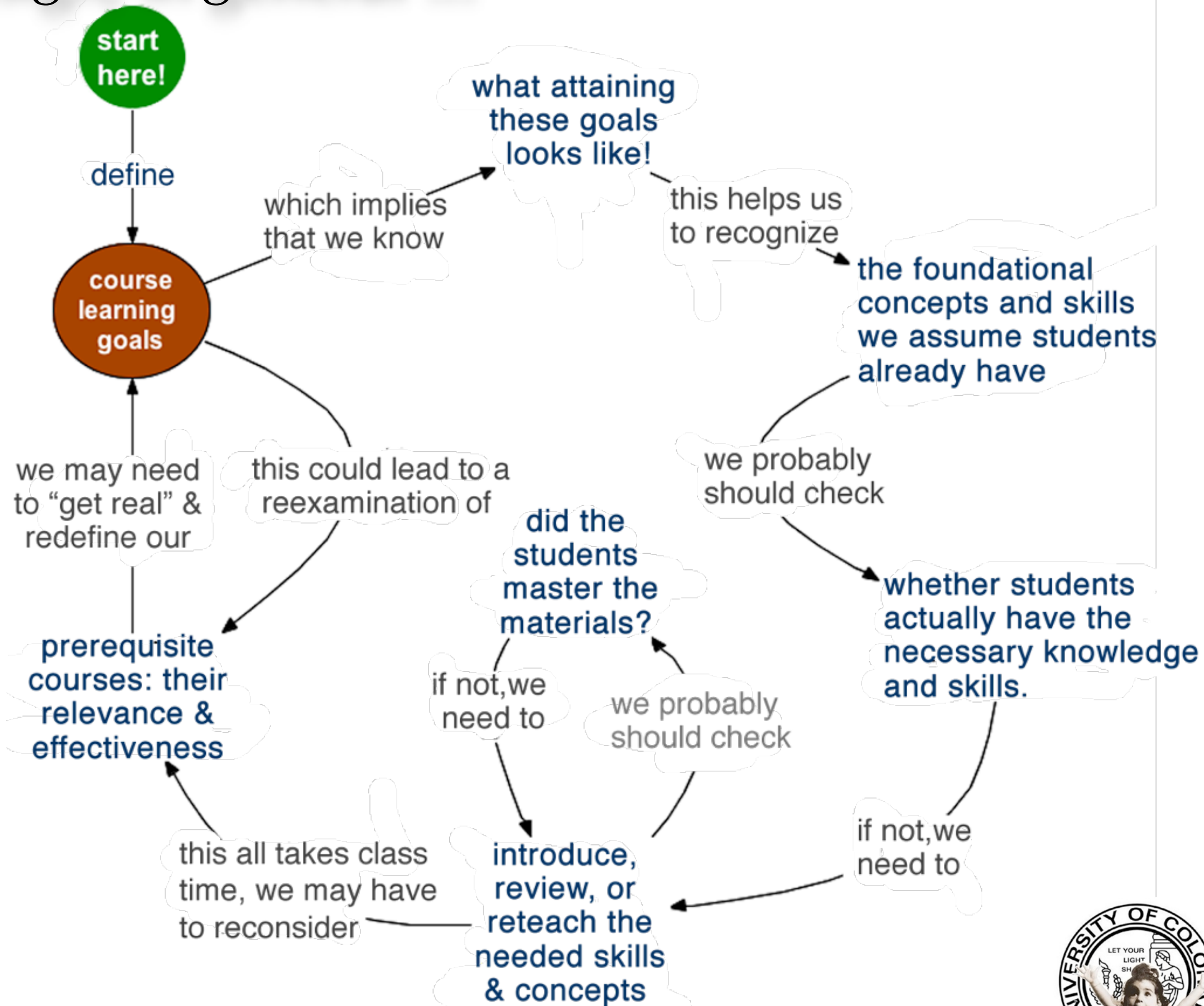
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# Course design, in general ...



# Course design, in general ...



## A painting of a monkey, likely a Japanese macaque, sitting on a white surface. The monkey is looking towards the right, where a small jar with a blue label is visible. The monkey's fur is brown and grey, and it has a thoughtful expression. The background is plain white.



no book  
(on-line)  
tutorials  
(in class)  
questions  
to answer



# Biofundamentals



Being Biofundamental  
Science & its Methods : lab  
Life's Origins

Evolution's logic

Speciation & Extinction

Adaptation & Selection

Predators, Prey & Mates

Non-Adaptive Processes

Homology & Analogy

Water & Life's Structure : lab

Lipids & Membranes

Getting through Membranes

Carriers, Pore and Pumps

A (very) little thermodynamics

Capturing Energy

Storing Energy

Eukaryotic Symbiosis

Chemical basis of heredity

Nucleic Acid Structure

DNA replication

Mutations & Repair

Peptide Bonds & Polypeptides

Making Polypeptides

Assembling Proteins

Regulating Protein Activities

Regulating gene expression

Regulatory networks

Cell Division

Life cycles & Sex ∴

Stem Cells & Differentiation ∴

Cellular communities

Alternative & Scientific Medicine

<http://virtuallaboratory.colorado.edu/Biofundamentals/>



## A painting of a monkey, likely a macaque, sitting on a white surface. The monkey is looking towards the right, where a small jar with a blue label is visible. The monkey's fur is brown and grey, and it has a thoughtful expression. The background is a plain, light color.



- What does it mean to cheat, in terms of sexual selection - is the "cheating" organism actually being consciously deceptive?
- What types of "cheating" behavior do females use with males; or males with females?
- Is Devendra Singh right about "mating budgets"?
- What are the costs involved when a male tries to monopolize one or more females? what are the advantages?
- Does sexual selection have to occur in both sexes?
- What limits runaway selection?

- Water & Life's Structure : lab
- Lipids & Membranes
  - Getting through Membranes
  - Carriers, Pore and Pumps
- A (very) little thermodynamics
  - Capturing Energy
  - Storing Energy
- Eukaryotic Symbiosis

- Chemical basis of heredity
  - Nucleic Acid Structure
  - DNA replication
  - Mutations & Repair
- Peptide Bonds & Polypeptides
  - Making Polypeptides
  - Assembling Proteins
  - Regulating Protein Activities

- Regulating gene expression
- Regulatory networks
- Cell Division
  - Life cycles & Sex ∴
  - Stem Cells & Differentiation ∴
- Cellular communities
- Alternative & Scientific Medicine





Research **AND** Teaching

JOURNAL of COLLEGE SCIENCE TEACHING

## Two-Dimensional, Implicit Confidence Tests as a Tool for Recognizing Student Misconceptions

*By Michael W. Klymkowsky, Linda B. Taylor, Shana R. Spindler, and R. Kathy Garvin-Doxas*







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- penalty for being “confidently” wrong





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- penalty for being “confidently” wrong
- small reward for recognizing “not knowing”





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- penalty for being “confidently” wrong
- small reward for recognizing “not knowing”
- possible to be “right” if justification validates choice
- allows for more ambiguous questions
- emphasizes (to students) importance of thinking / transfer



# Teaching is like evolution...



Teaching is like evolution...  
without selection (that is authentic  
assessment) things drift.



# Ersatz Learning, Inauthentic Testing

John F. McClymer & Lucia Z. Knoles  
*Assumption College*

1992. J. Excell. Coll. Teach. 3:33-50  
(available @ <http://spot.colorado.edu/~klym>)



# Ersatz Learning, Inauthentic Testing

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*Assumption College*

1992. J. Excell. Coll. Teach. 3:33-50  
(available @ <http://spot.colorado.edu/~klym>)

There is "a damaging collusion between students on the one hand and faculty on the other — a collusion in which students agreed to accept bad teaching provided that they were given bad examinations."

– Peter Kennedy



# What types of authentic assessment are available?





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- Socratic dialog (formative) / interrogation (summative)





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Research: Science & Education

## **A Novel Strategy for Assessing the Effects of Curriculum Reform on Student Competence**

**John C. Wright**

Department of Chemistry, University of Wisconsin, Madison, WI 53706

**Susan B. Millar, Steve A. Kosciuk, and Debra L. Penberthy**

LEAD Center, University of Wisconsin, Madison, WI 53706

**Paul H. Williams**

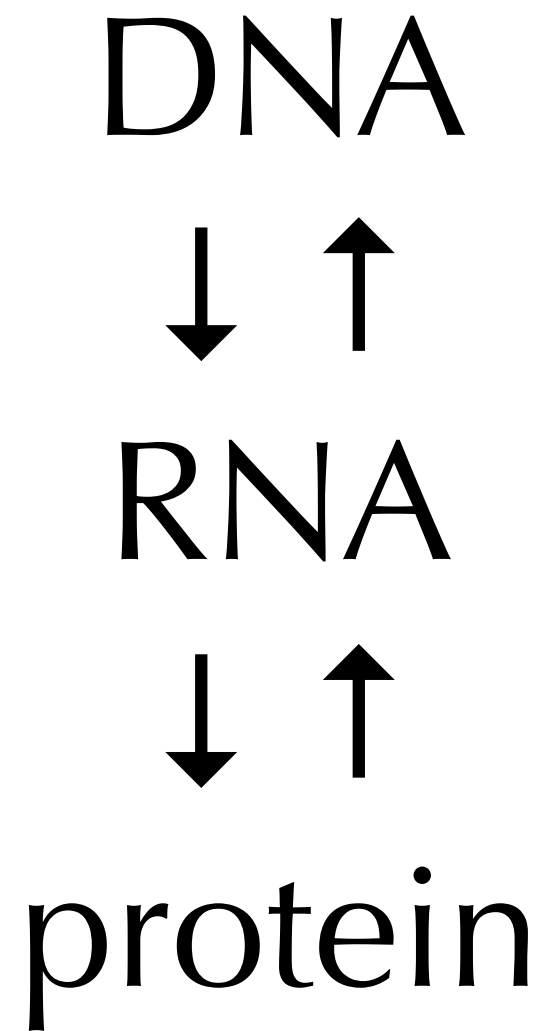
Department of Plant Pathology, University of Wisconsin, Madison, WI 53706

**Bruce E. Wampold**

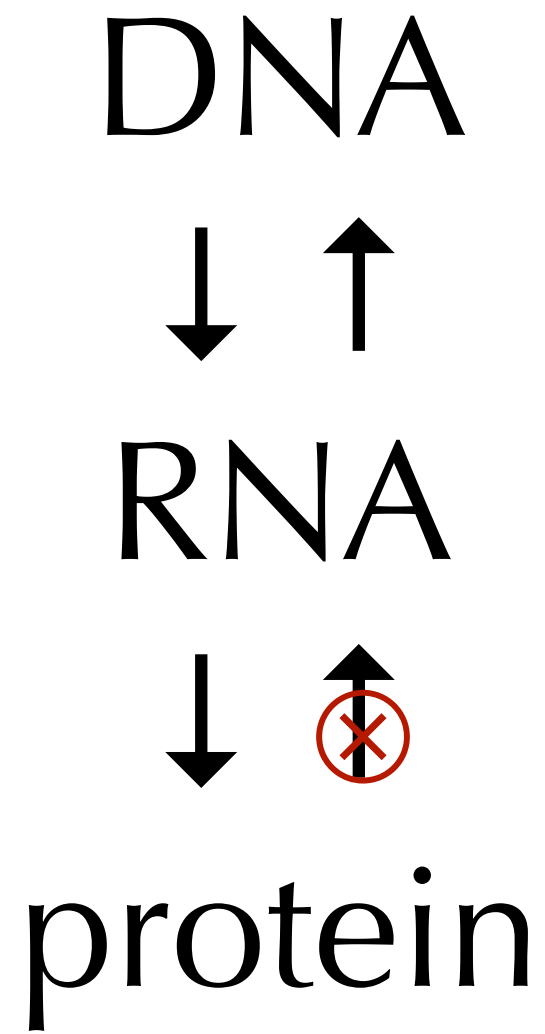
Department of Counseling Psychology, University of Wisconsin, Madison, WI 53706



Example, why the “central dogma” important?



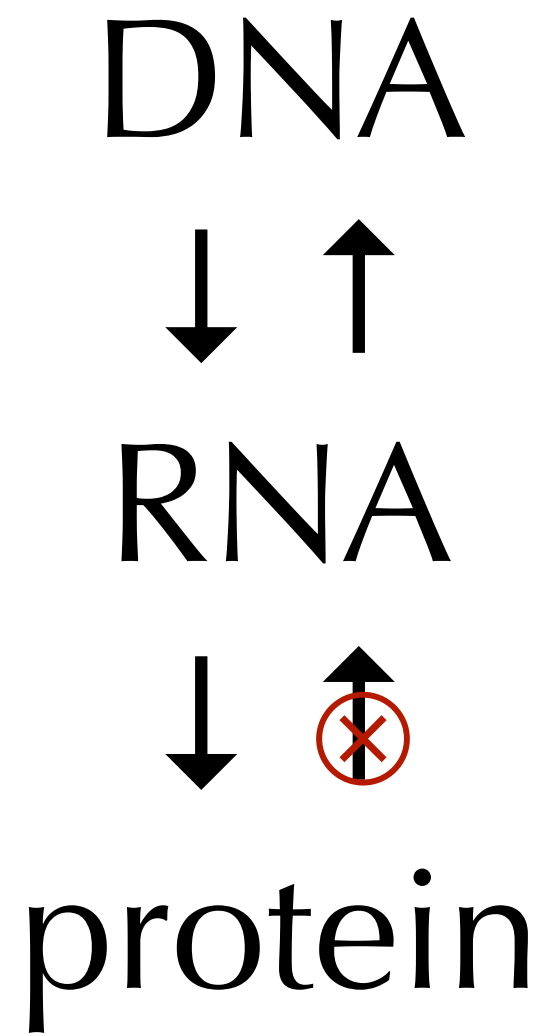
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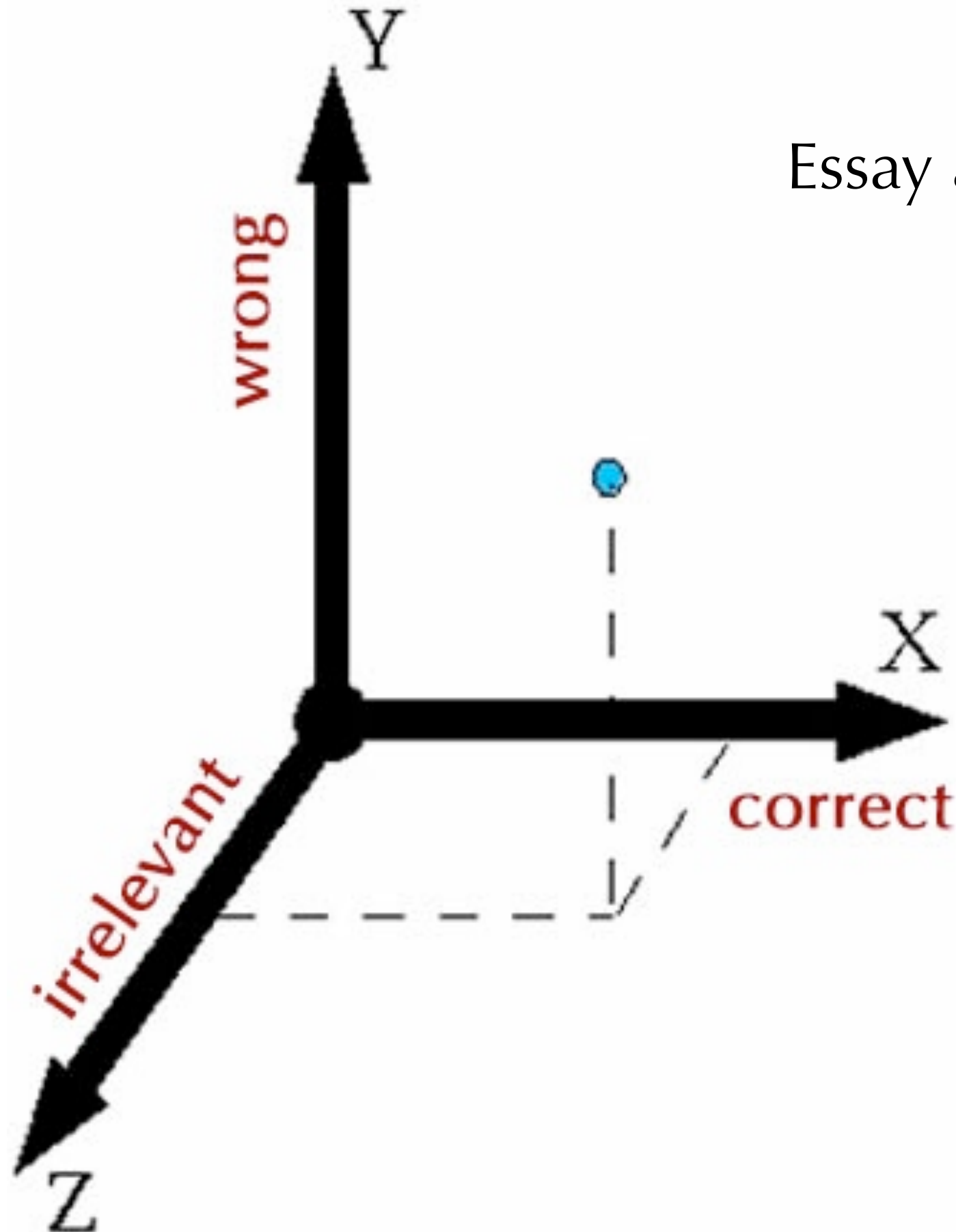
Makes  
Lamarckian  
evolution  
problematic



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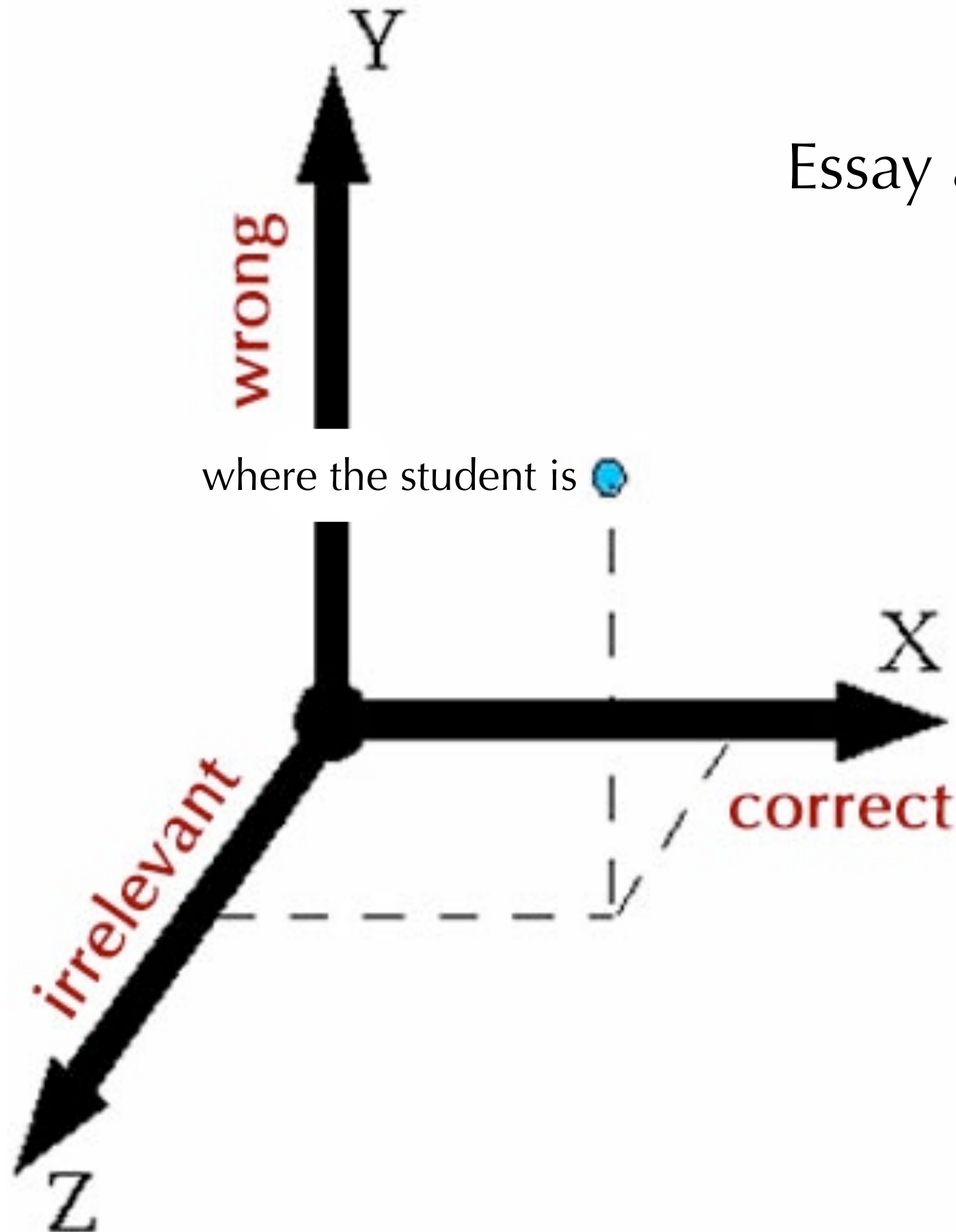
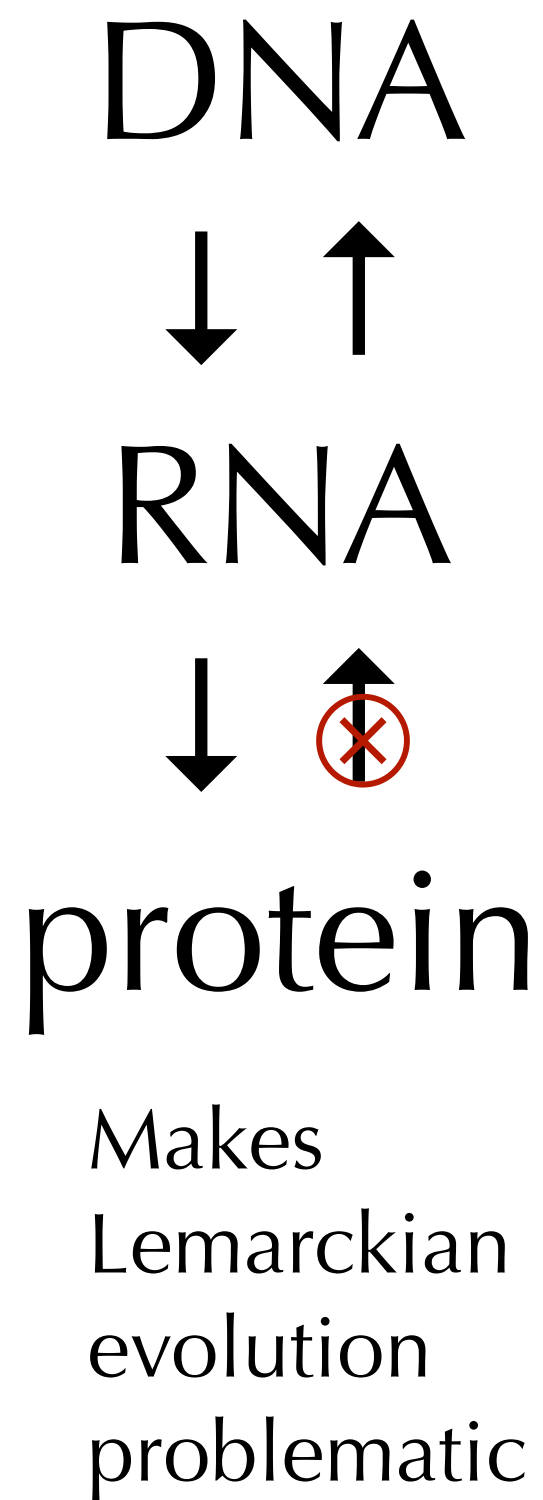
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Essay answer analysis



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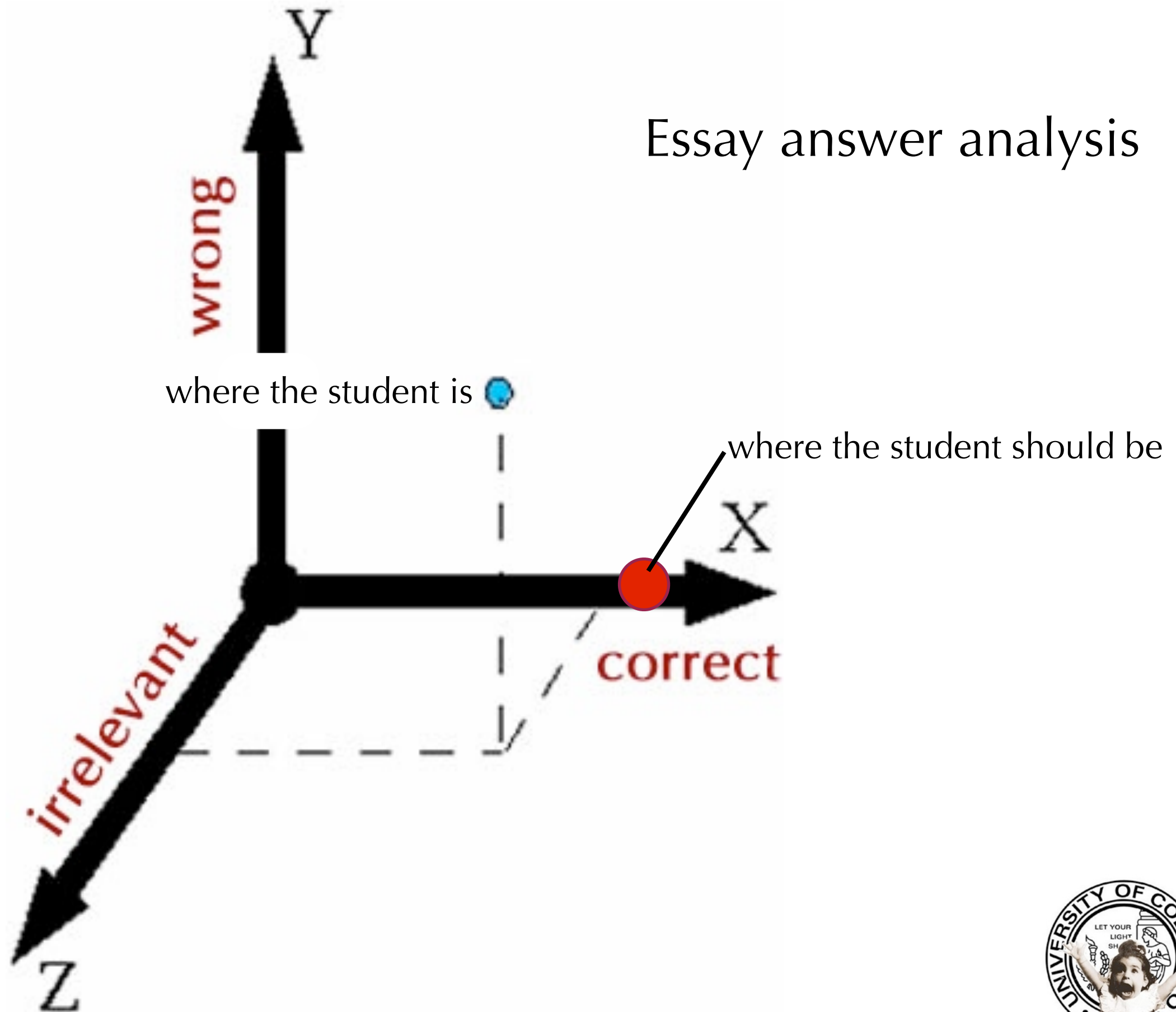
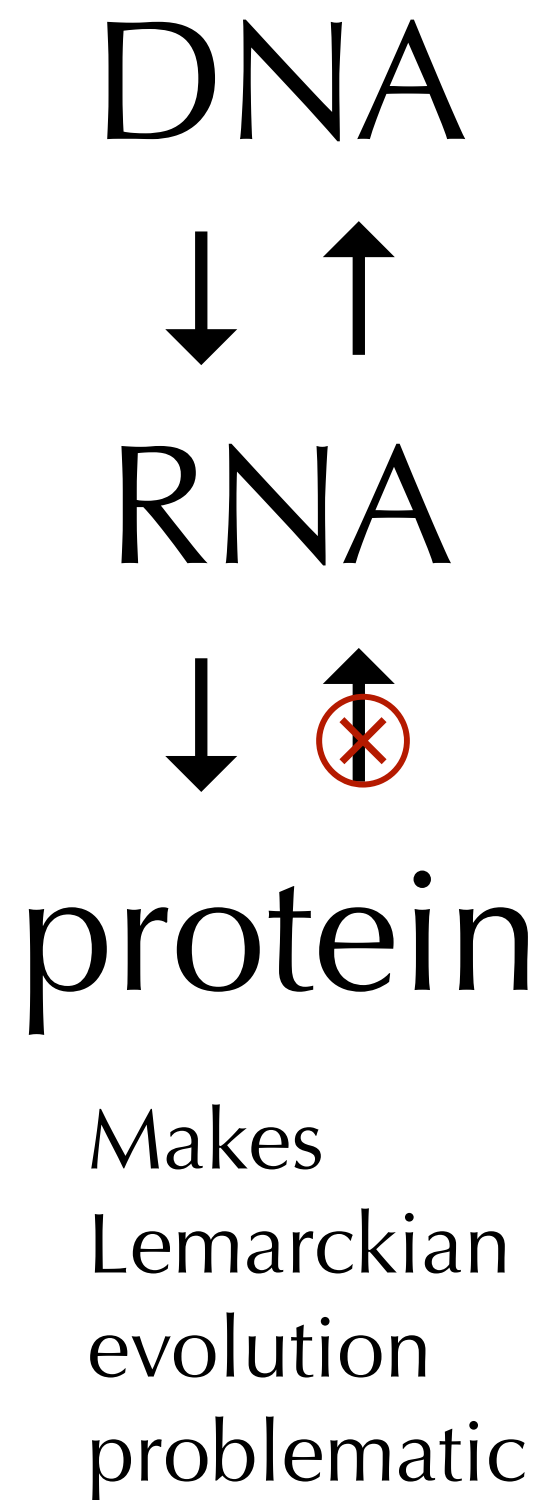


Essay answer analysis





# Example, why the “central dogma” important?



# third option: conceptual assessments



third option: conceptual assessments

## *Essay*

# **Bioliteracy and Teaching Efficacy: What Biologists Can Learn from Physicists**

**Michael W. Klymkowsky,<sup>\*,§</sup> Kathy Garvin-Doxas,<sup>†</sup> and Michael Zeilik<sup>‡</sup>**

<sup>\*</sup>Department of Molecular, Cellular & Developmental Biology and <sup>†</sup>Alliance for Learning, Technology & Society, University of Colorado, Boulder, Boulder, Colorado 80309-0347; and <sup>‡</sup>Institute for Astrophysics, Department of Physics and Astronomy, University of New Mexico, Albuquerque, New Mexico 87131-1156



# third option: conceptual assessments

## *Essay*

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**Huffman, D. and P. Heller** (1995). "What does the force concept inventory actually measure?" The Physics Teacher **33**:138-143.



# What “concepts” are we talking about?





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One effort: **The Biology Concept Framework**

Khodor et al. 2004. Cell Biol. Ed. 3:111-121.



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*“11-4.  $\Delta G^\circ$  is a thermodynamic property – an inherent characteristic of a reaction regardless of the starting conditions” – a physiochemical concept.*



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*“11-4.  $\Delta G^\circ$  is a thermodynamic property – an inherent characteristic of a reaction regardless of the starting conditions” – a physiochemical concept.*

*“3-4. Many metabolic pathways are conserved across the evolutionary spectrum (e.g. glycolysis)” which posits an implicit understanding of metabolism, metabolic pathways, evolutionary mechanisms and relationships.*



# Thinking about the Conceptual Foundations of the Biological Sciences

*CBE Life Sci Educ* 9(4): 405-407 2010

DOI: 10.1187/cbe.10-04-0061

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*CBE—Life Sciences Education* © 2010 American Society for Cell Biology.

**M. W. Klymkowsky**

Molecular, Cellular and Developmental Biology and CU Teach, University of Colorado Boulder, Boulder CO 80309-0347





## Thinking about the Conceptual Foundations of the Biological Sciences

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### ☀ Evolutionary thinking

- continuity [cell theory]
- stochastic processes [drift & mutation]
- selection → information generation

### ☀ Molecular foundations

- thermodynamics: enthalpic & entropic factors
  - self-assembly & systems thinking
  - bond formation & catalysis
- affinity, specificity, and regulation (allostery)
  - the molecular level effects of mutation

} physics & chemistry

### ☀ Network behavior

- metabolic (non-equilibrium) networks
- adaptive, homeostatic, & evolving networks
  - e.g., molecular, embryological, neural, immune, ecological





BCI word cloud

# based on student thinking





based on student thinking



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## Recognizing Student Misconceptions through Ed's Tools and the Biology Concept Inventory

[Article](#) [Metrics](#) [Related Content](#) [Comments: 0](#)

**Michael W. Klymkowsky<sup>\*</sup>, Kathy Garvin-Doxas**



# enables us to recognize difficult ideas





# enables us to recognize difficult ideas

## *Article*

### **Understanding Randomness and its Impact on Student Learning: Lessons Learned from Building the Biology Concept Inventory (BCI)**

**Kathy Garvin-Doxas\* and Michael W. Klymkowsky<sup>†</sup>**

\*Center for Integrated Plasma Studies and <sup>†</sup>Molecular, Cellular, and Developmental Biology Department, University of Colorado, Boulder, CO 80309

Submitted August 23, 2007; Revised January 14, 2008; Accepted February 7, 2008  
Monitoring Editor: Bruce Alberts

CBE—Life Sciences Education  
Vol. 7, 227–233, Summer 2008



Klymkowsky, 2011.ASBMB Today, Feb

# enables us to recognize difficult ideas

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## **feature** *story*

### **Why is evolution so hard to understand?**

*Realizing that function and biological meaning can arise from random processes may help people understand and accept evolution*

BY MIKE KLYMKOWSKY

Klymkowsky, 2011.ASBMB Today, Feb



# yet randomness rarely illustrated





# yet randomness rarely illustrated

**Q25: Imagine an ADP molecule inside a bacterial cell. Which best describes how it would manage to "find" an ATP synthase so that it could become an ATP molecule?**

- A. It would follow the hydrogen ion flow.
- B. The ATP synthase would grab it.
- C. Its electronegativity would attract it to the ATP synthase.
- D. It would be actively pumped to the right area.
- E. Random movements would bring it to the ATP synthase.



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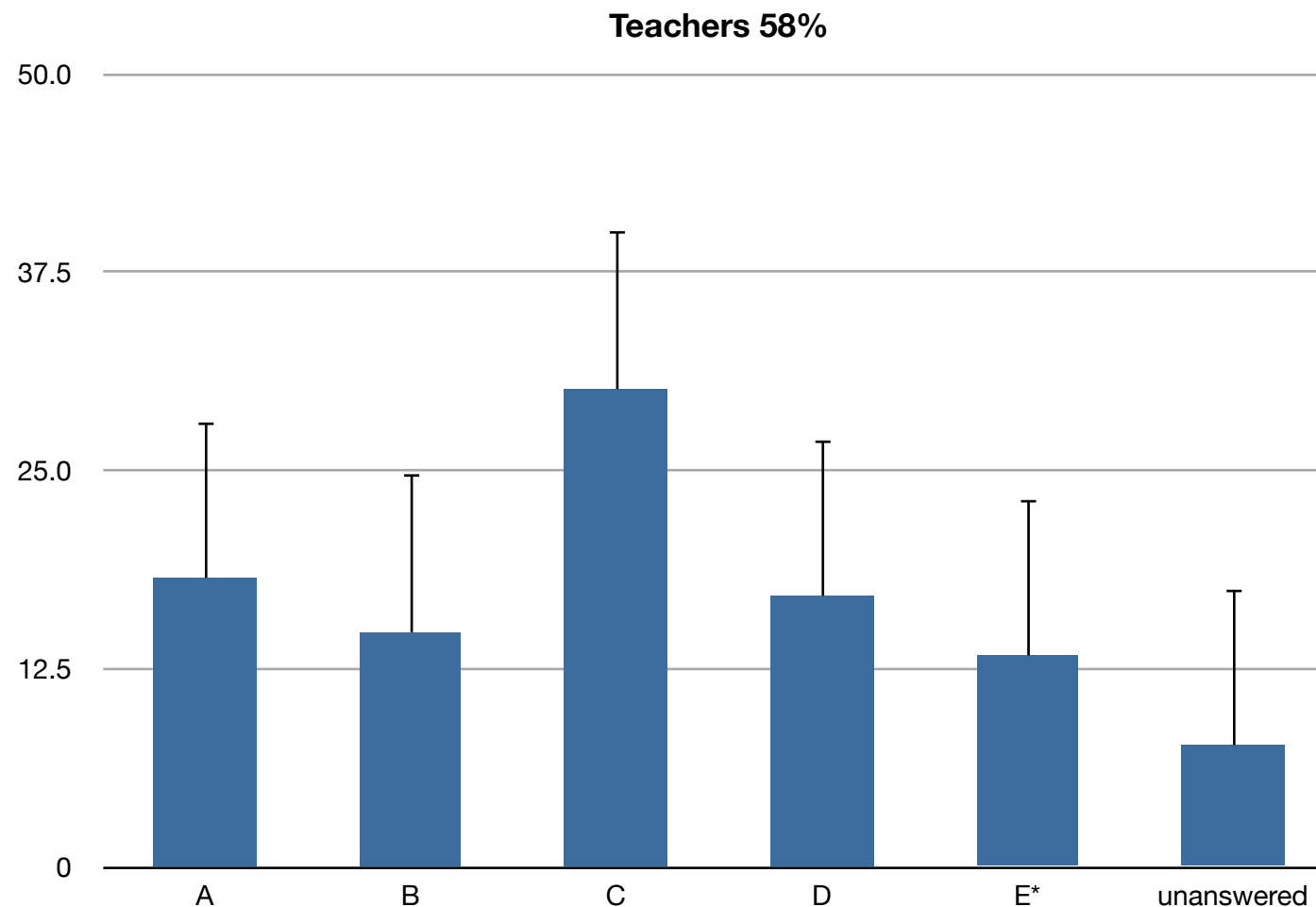




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# Molecular level confusions

**Q13: When we want to know whether a specific molecule will pass through a biological membrane, we need to consider ...**

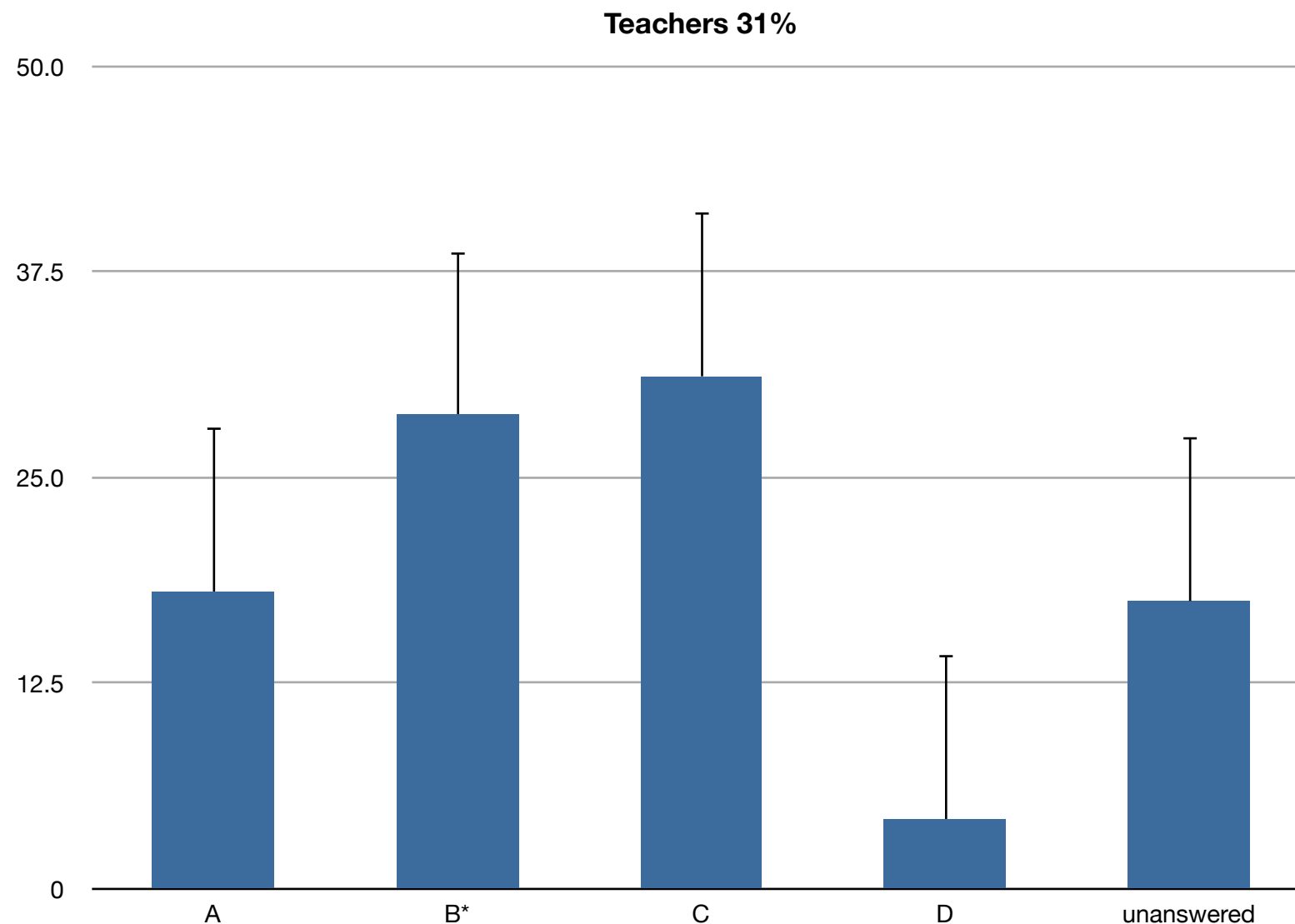
- A. the specific types of lipids present in the membrane.
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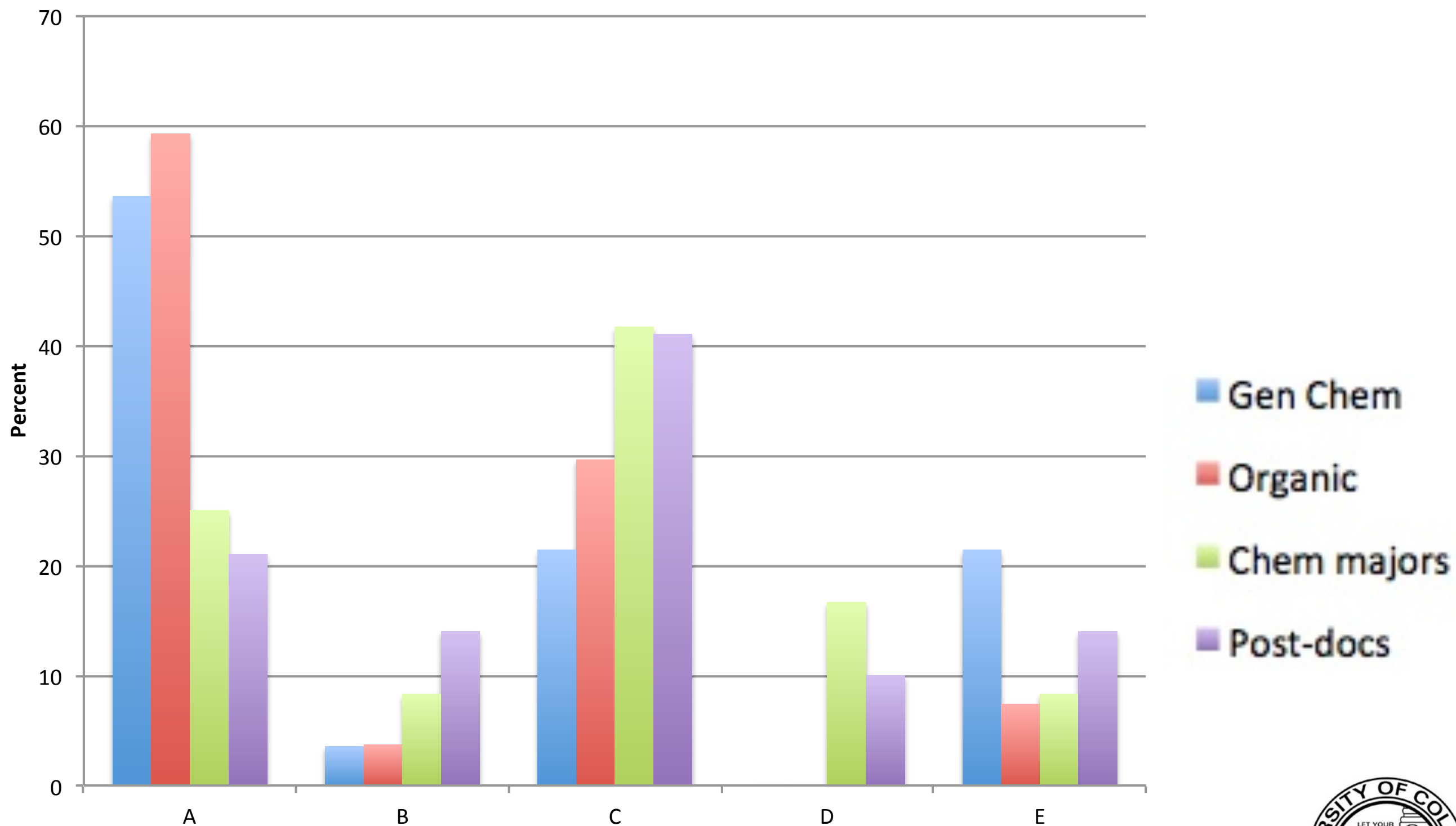


# Why don't oil and water mix?

- A. Like dissolves like
- B. Oil and water have different densities which causes them to separate.
- C. There are no attractive forces between oil molecules and water molecules, and therefore the hydrogen bonds between water molecules would require too much energy to break.
- D. The entropy of the system is higher in the unmixed state, because non-polar molecules cause water molecules to cluster around them.
- E. Oil molecules repel water molecules



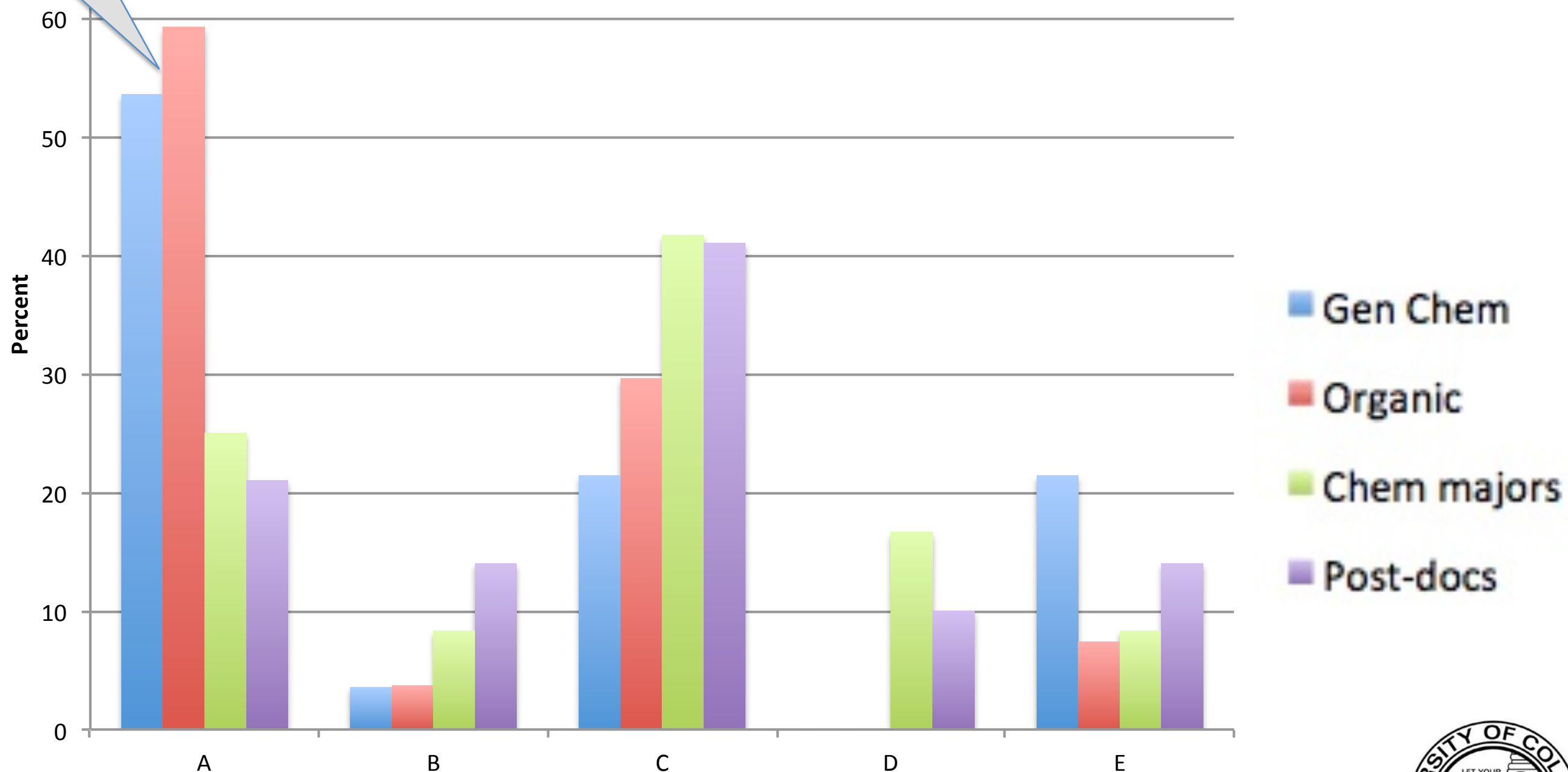
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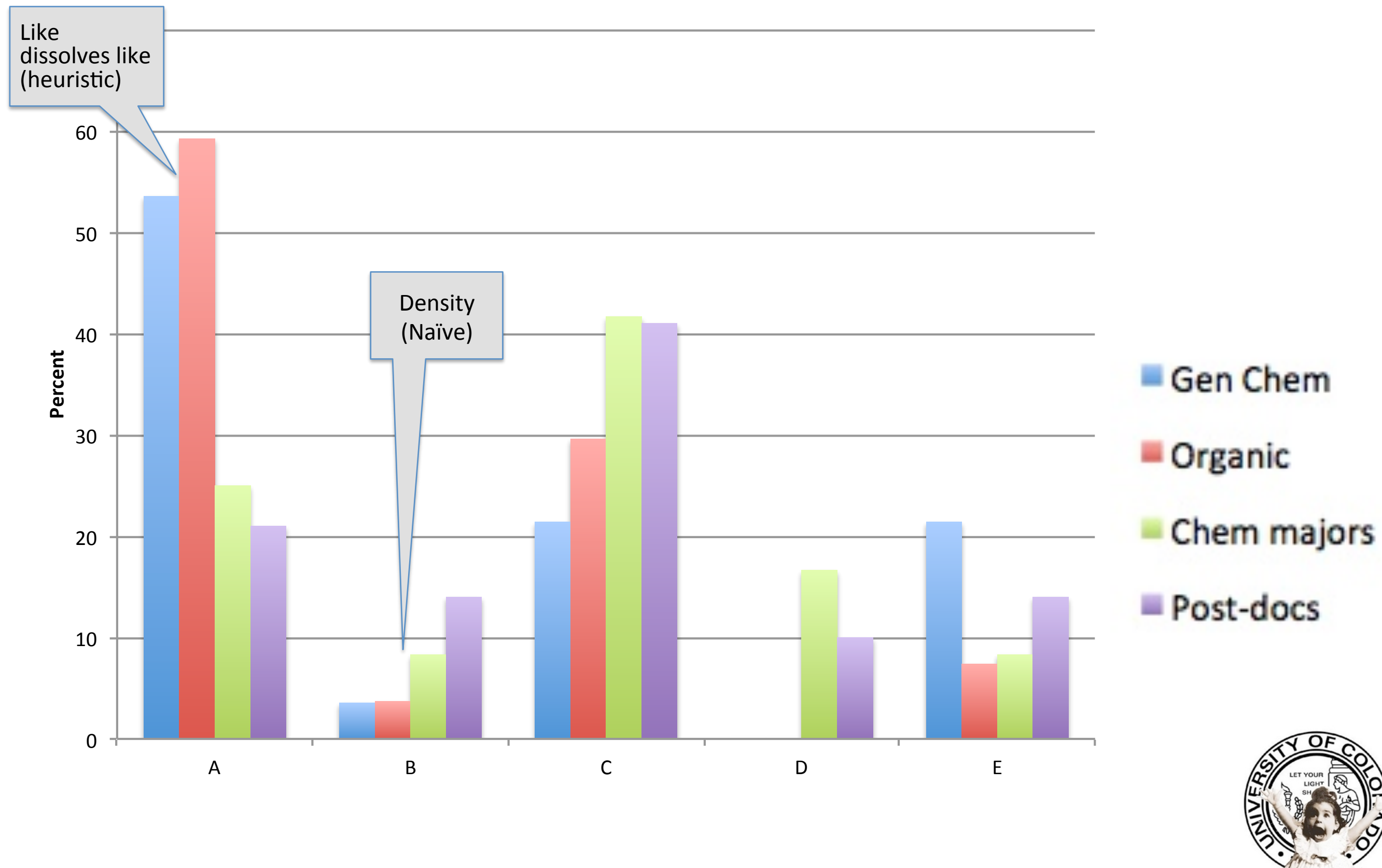


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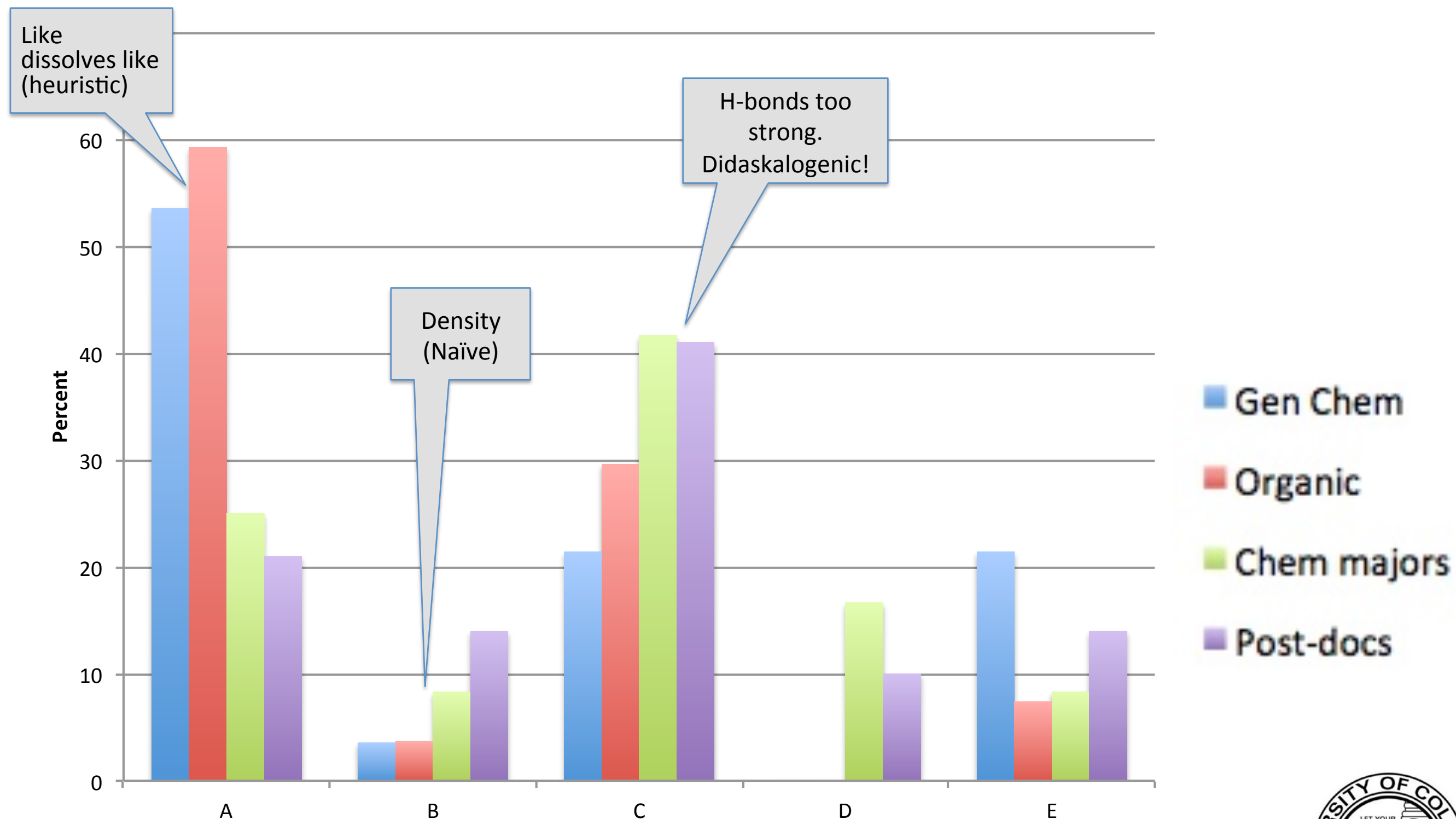
Like  
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(heuristic)



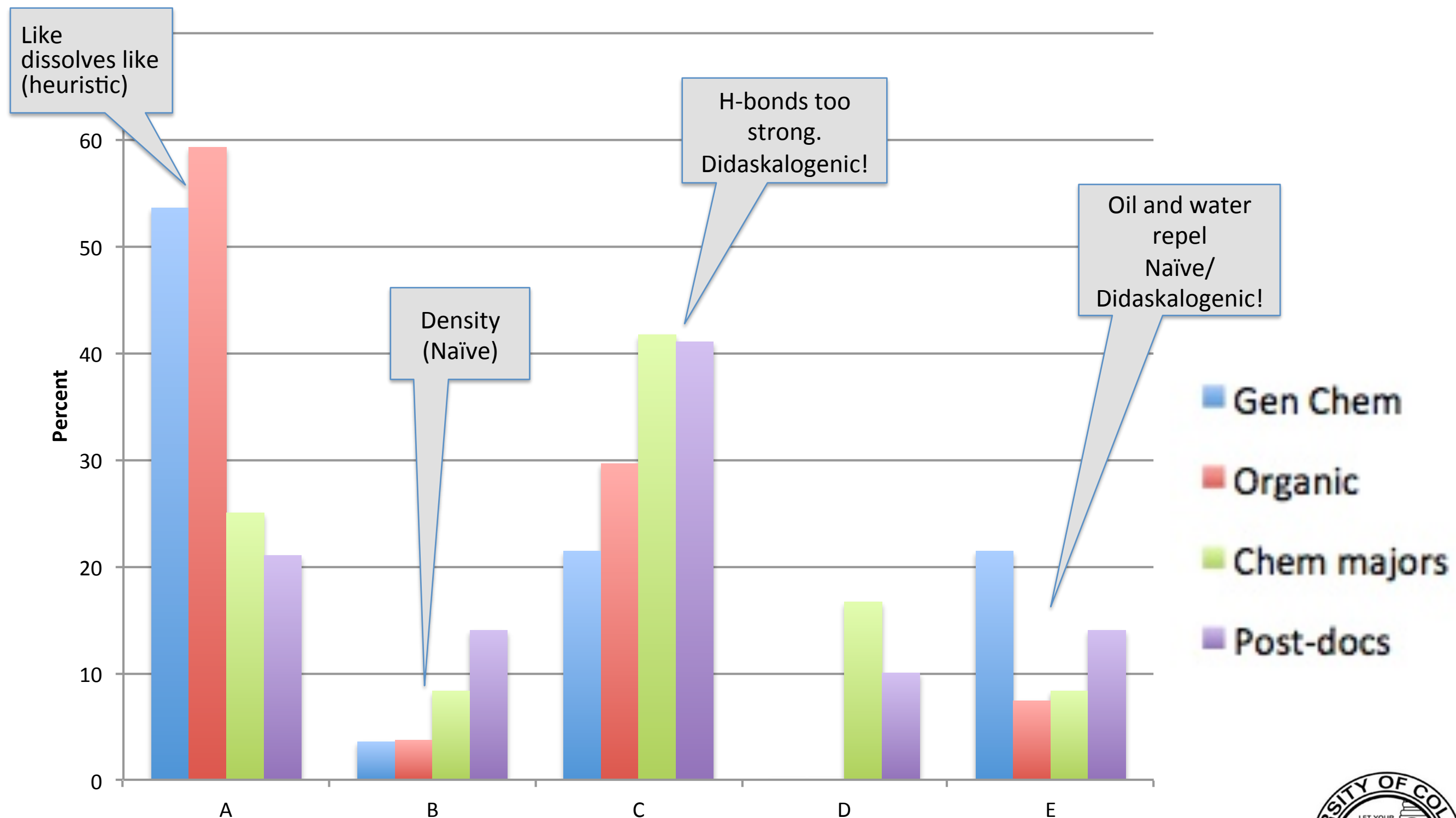
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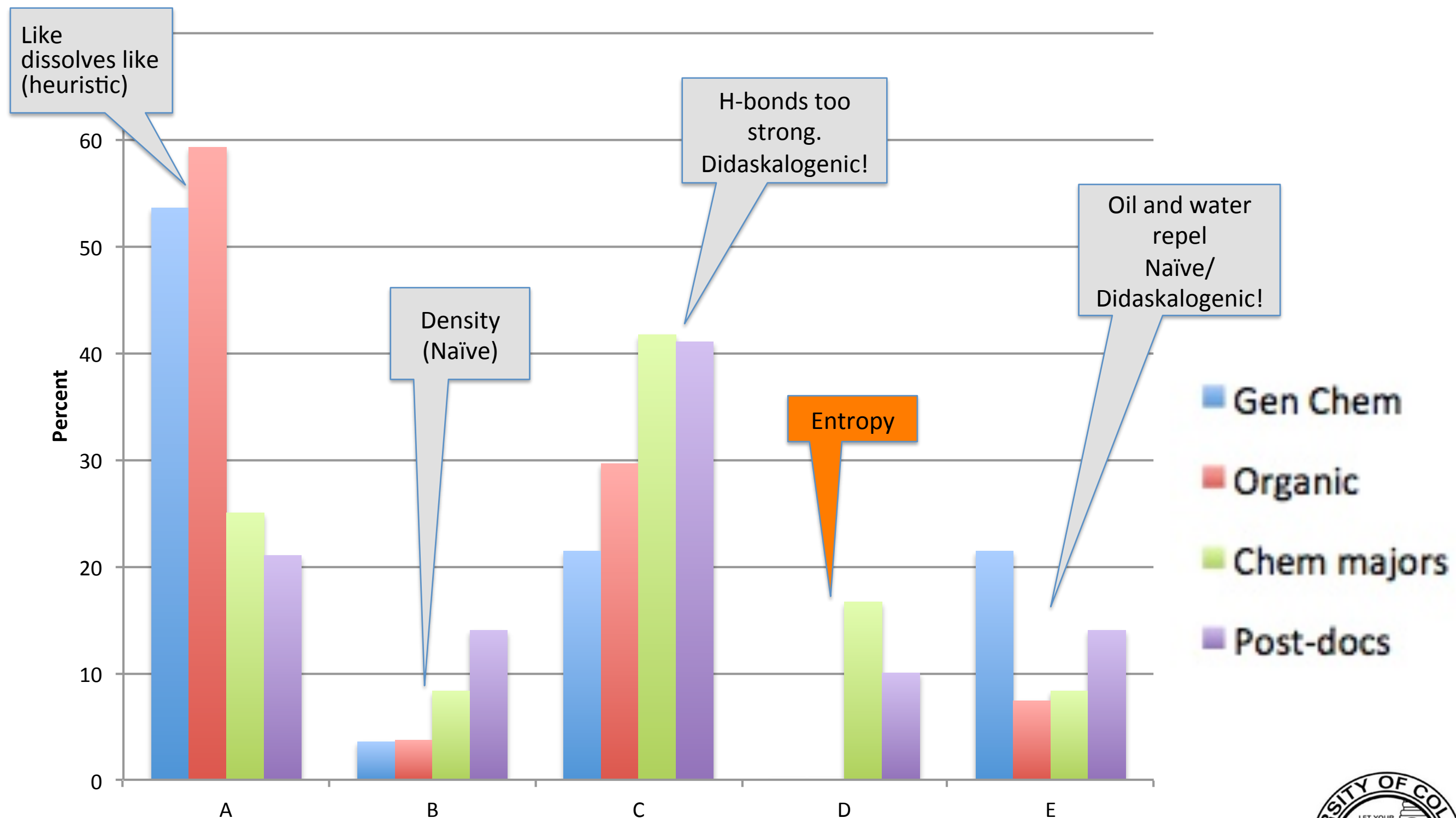
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# Why don't oil and water mix?





# Molecular level confusions



# Molecular level confusions

## **What makes DNA a good place to store information?**

The hydrogen bonds that hold it together are very stable and difficult to break.

The bases always bind to their correct partner.

The sequence of bases does not greatly influence the structure of the molecule.

The overall shape of the molecule reflects the information stored in it.



# Molecular level confusions

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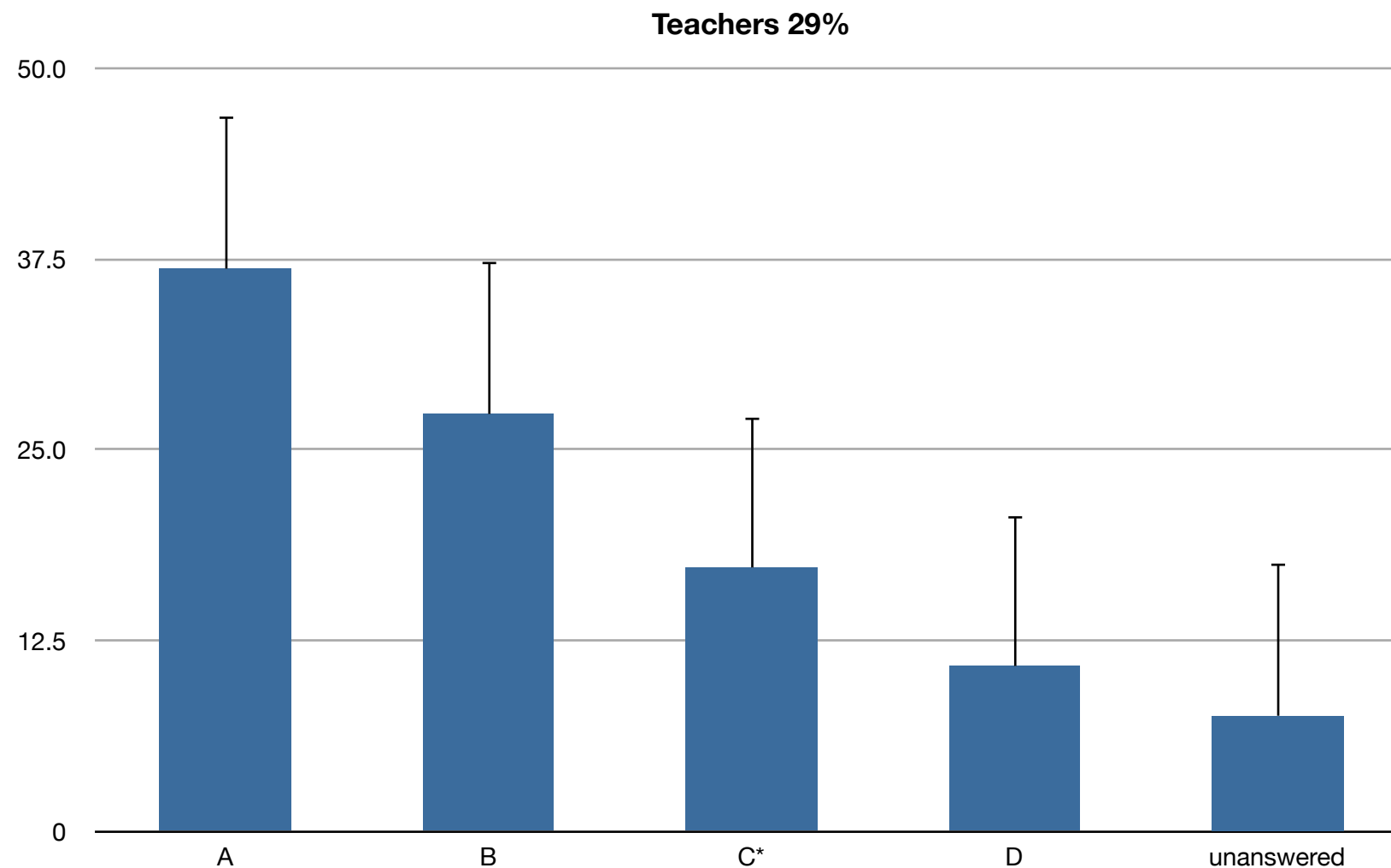
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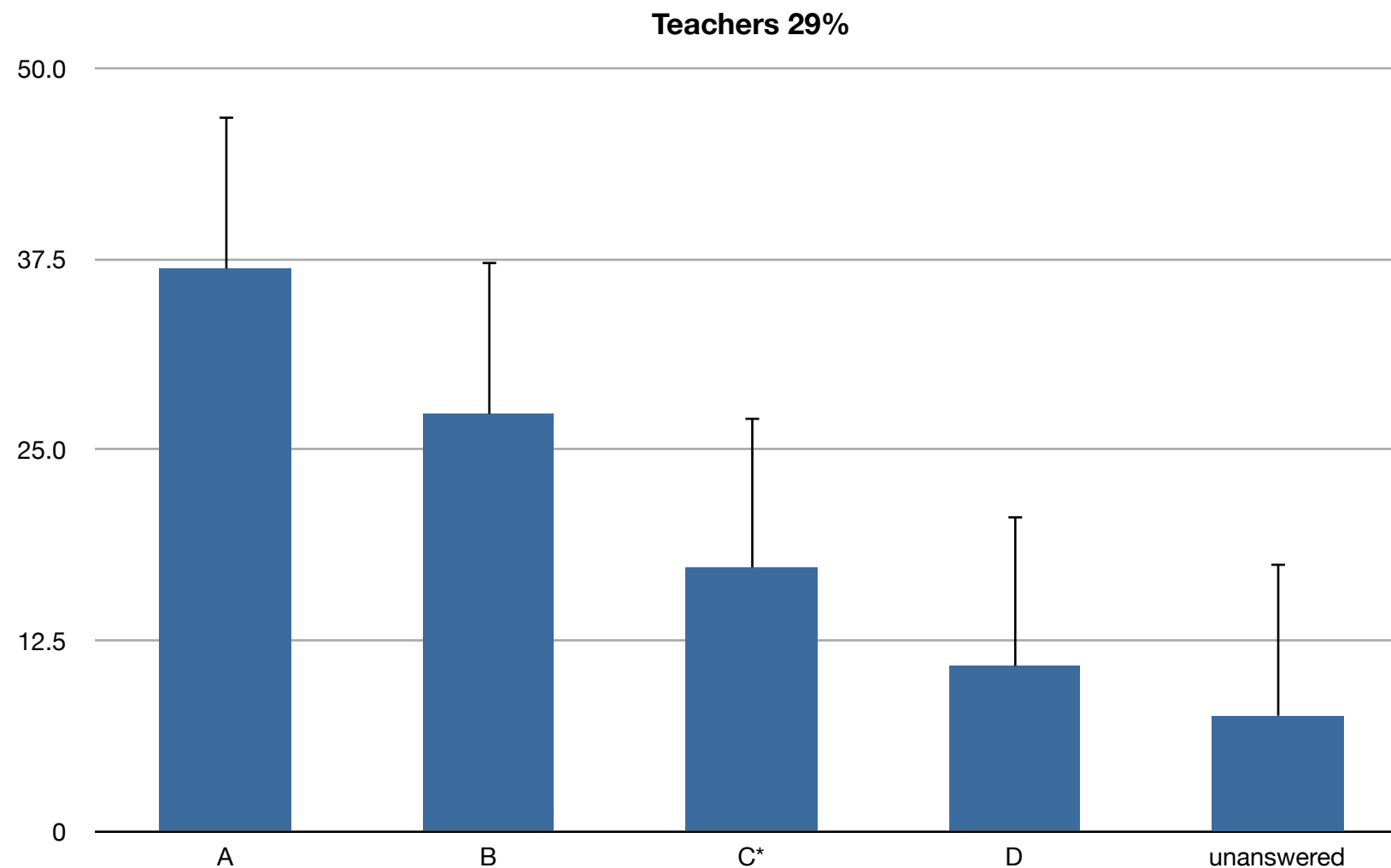
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- teachers 29%





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1) typically CIs built with “Sequestered Problem Solving” (SPS), non-constructivist structure (memory based, non-transferrable) (Schwartz et al, 2009). BCi has a more PFL (preparation for future learning) structure based on transfer to new situations



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- 2) to be robust, a CI must focus a number of independent items on a particular concept. Quite difficult in biology without “over-specification” - BCi is not “deep enough”.
- 3) many CIs are based on assumption that “professionals” know the right answers! BCi questions are weird, and often confuse “experts”.



Published in: D. Kaplan (Ed.). (2004). *The Sage handbook of quantitative methodology for the social sciences* (pp. 391–408).  
Thousand Oaks, CA: Sage.  
© 2004 Sage Publications.

# The Null Ritual

## What You Always Wanted to Know About Significance Testing but Were Afraid to Ask

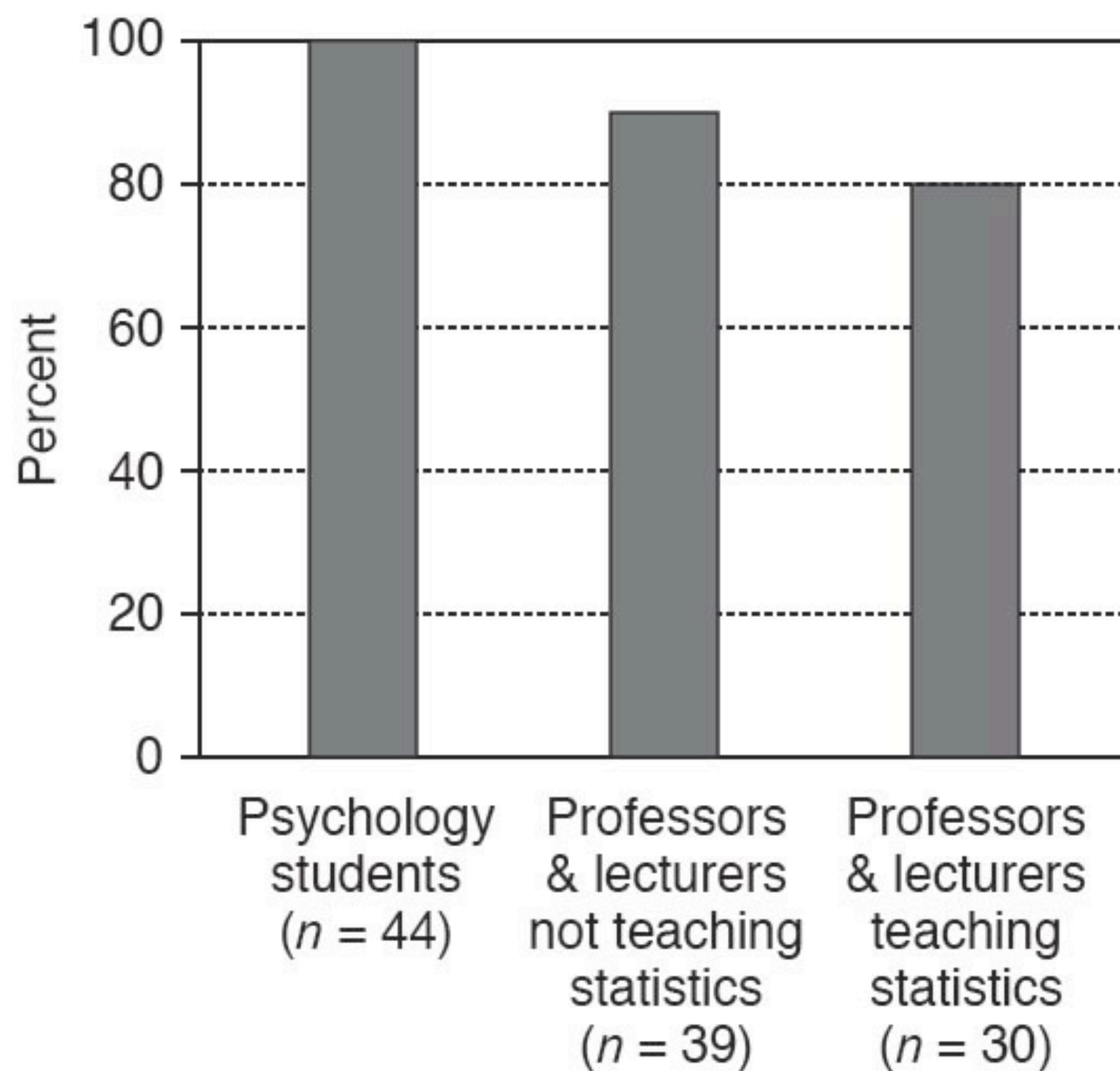
**Gerd Gigerenzer, Stefan Krauss, and Oliver Vitouch<sup>1</sup>**

No scientific worker has a fixed level of significance at which from year to year, and in all circumstances, he rejects hypotheses; he rather gives his mind to each particular case in the light of his evidence and his ideas.  
(Ronald A. Fisher, 1956, p. 42)

It is tempting, if the only tool you have is a hammer, to treat everything as if it were a nail.  
(A. H. Maslow, 1966, pp. 15–16)







*Figure 1.* The Amount of Delusions About the Meaning of “ $p = .01$ ”.

*Note.* The percentage refer to the participants in each group who endorsed one or more of the six false statements (based on Haller & Krauss, 2002).

*Gerd Gigerenzer, Stefan Krauss, and Oliver Vitouch*



BCi questions as useful diagnostics: particular when students are asked to explain why wrong responses are wrong (and you listen to their answers).



# time line

education



job



today

{ professor



Development and Assessment of  
Chemistry, Life, the Universe &  
Everything (CLUE)



*what is fundamental?*

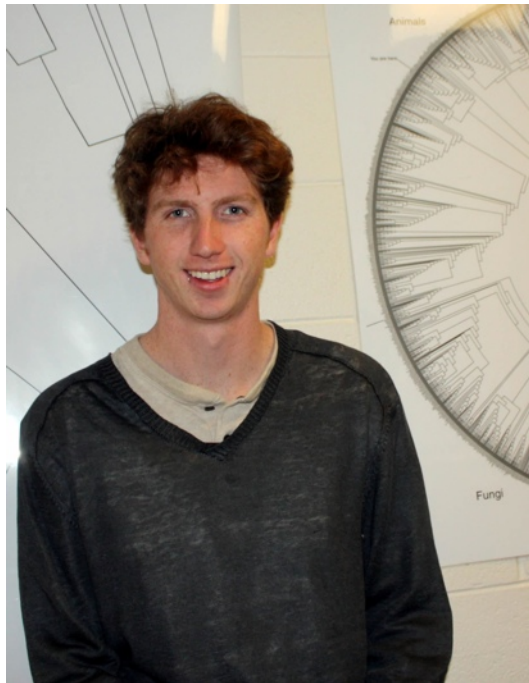
collaboration with  
Melanie Cooper, Clemson



*what do students know?*

Development of  
SocraticGraphs / BeSocratic



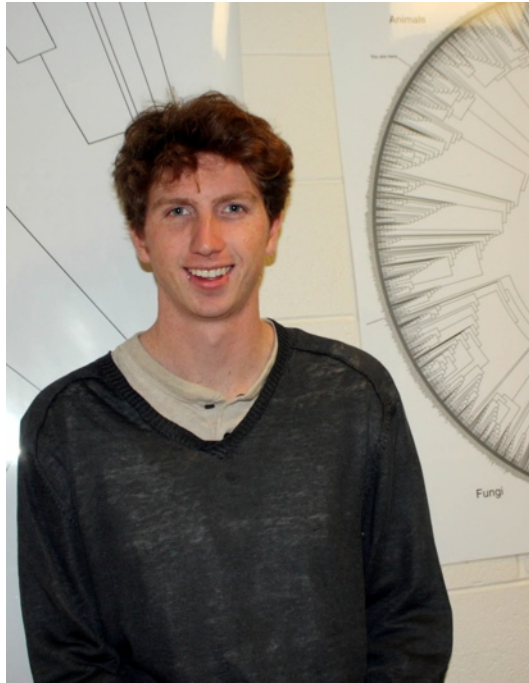


Caleb Trujillo

Trujillo & Klymkowsky, *Using graph-based assessments within Socratic tutorials to reveal and refine students' analytical thinking about molecular networks. BAMED submitted.*

Thursday, April 28, 2011





## Caleb Trujillo

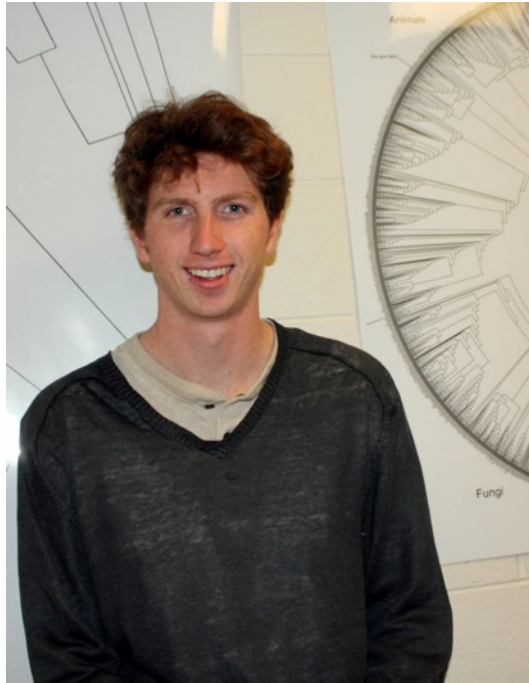
Can junior/senior level molecular biology students transfer their understanding to the analysis a simple molecular system?

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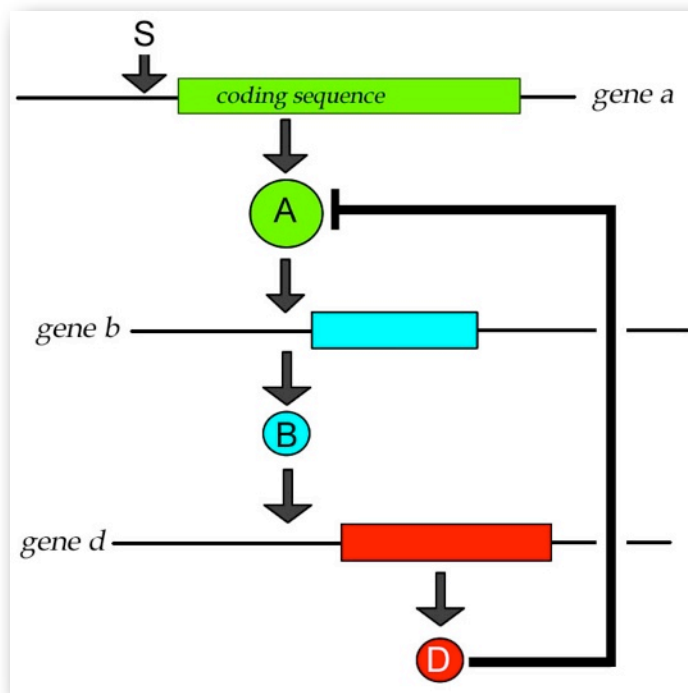
Thursday, April 28, 2011







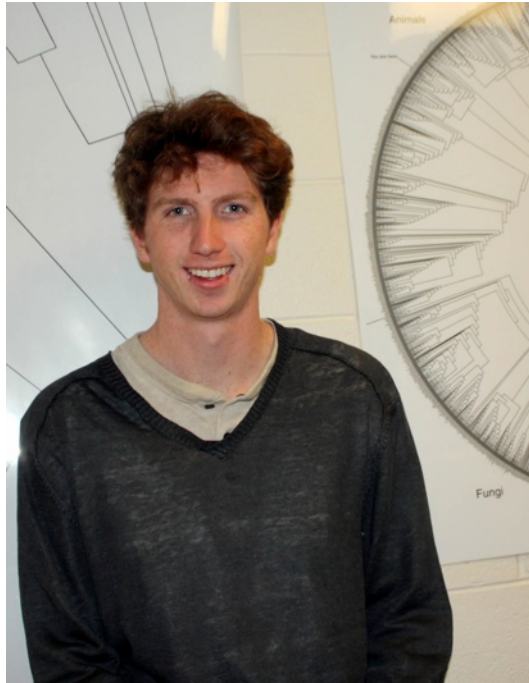
**A simple task:**  
generate a graph  
that displays the  
behavior of the  
system.



Caleb Trujillo

Can junior/senior  
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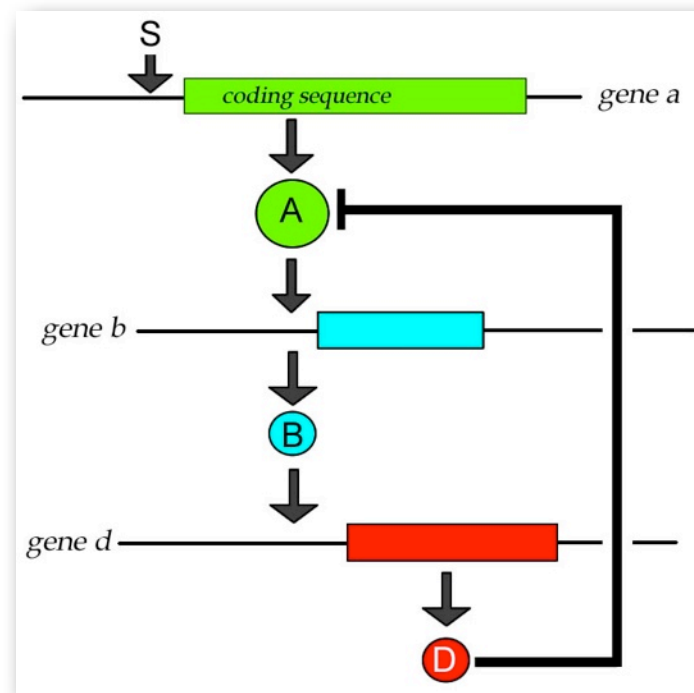




Caleb Trujillo

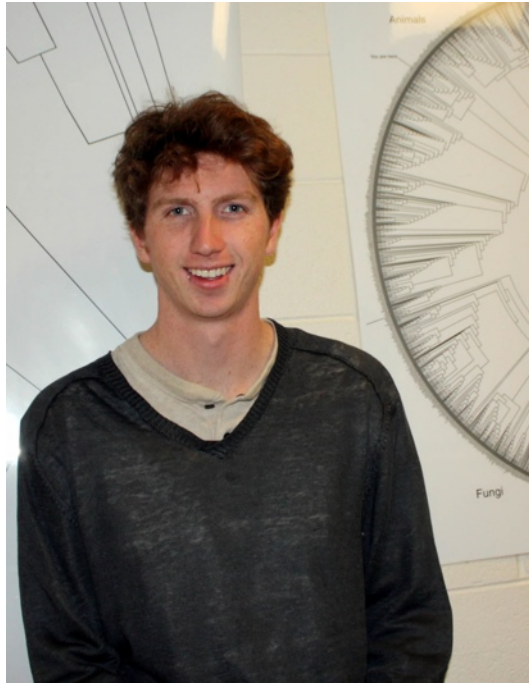
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**Why graphs?**

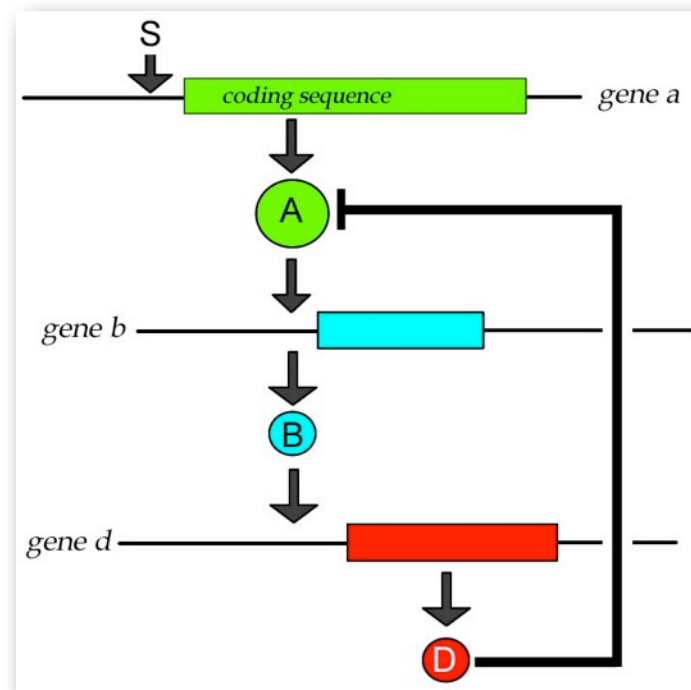




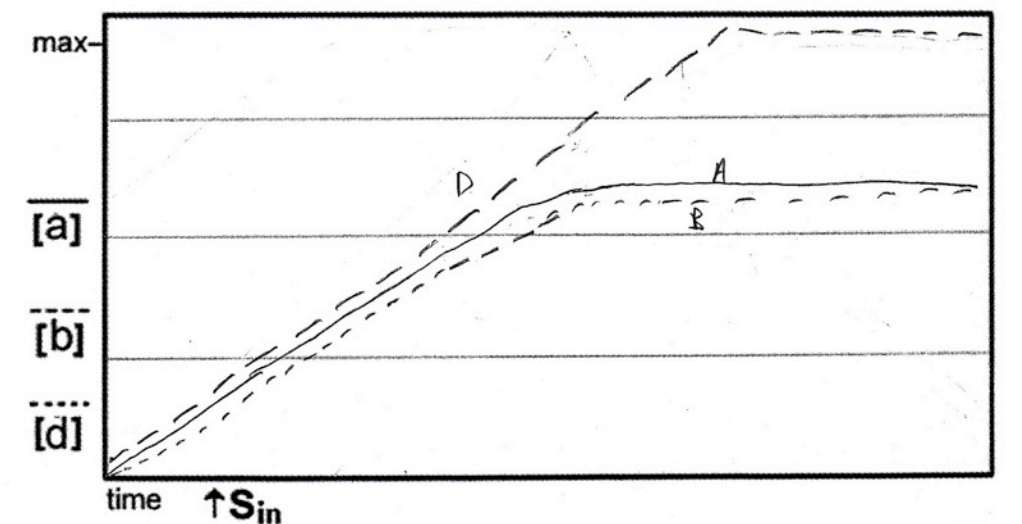
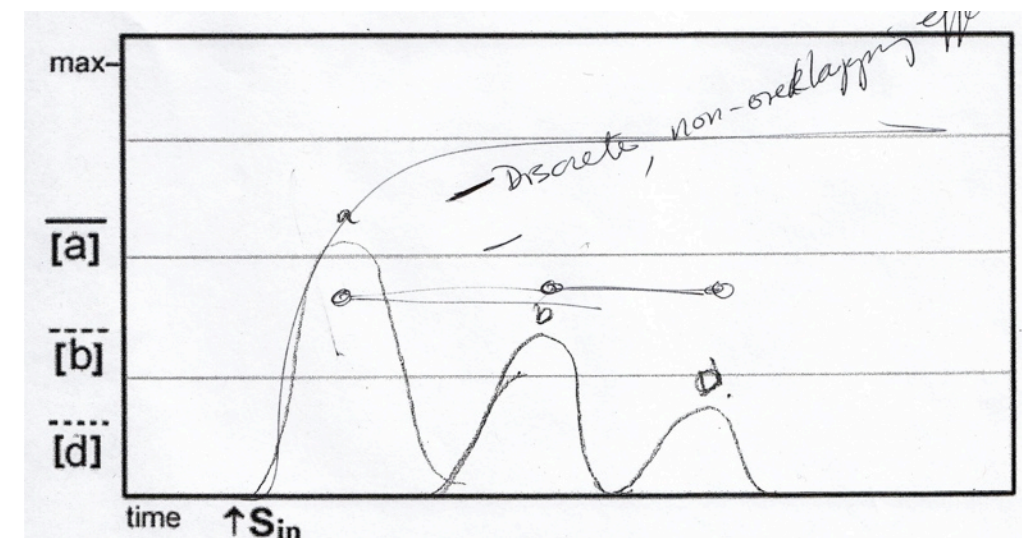
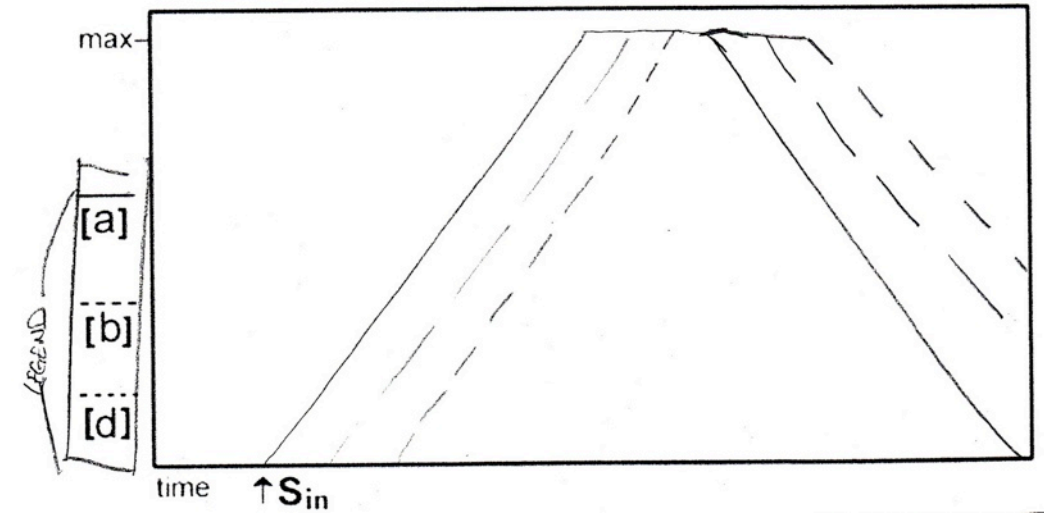
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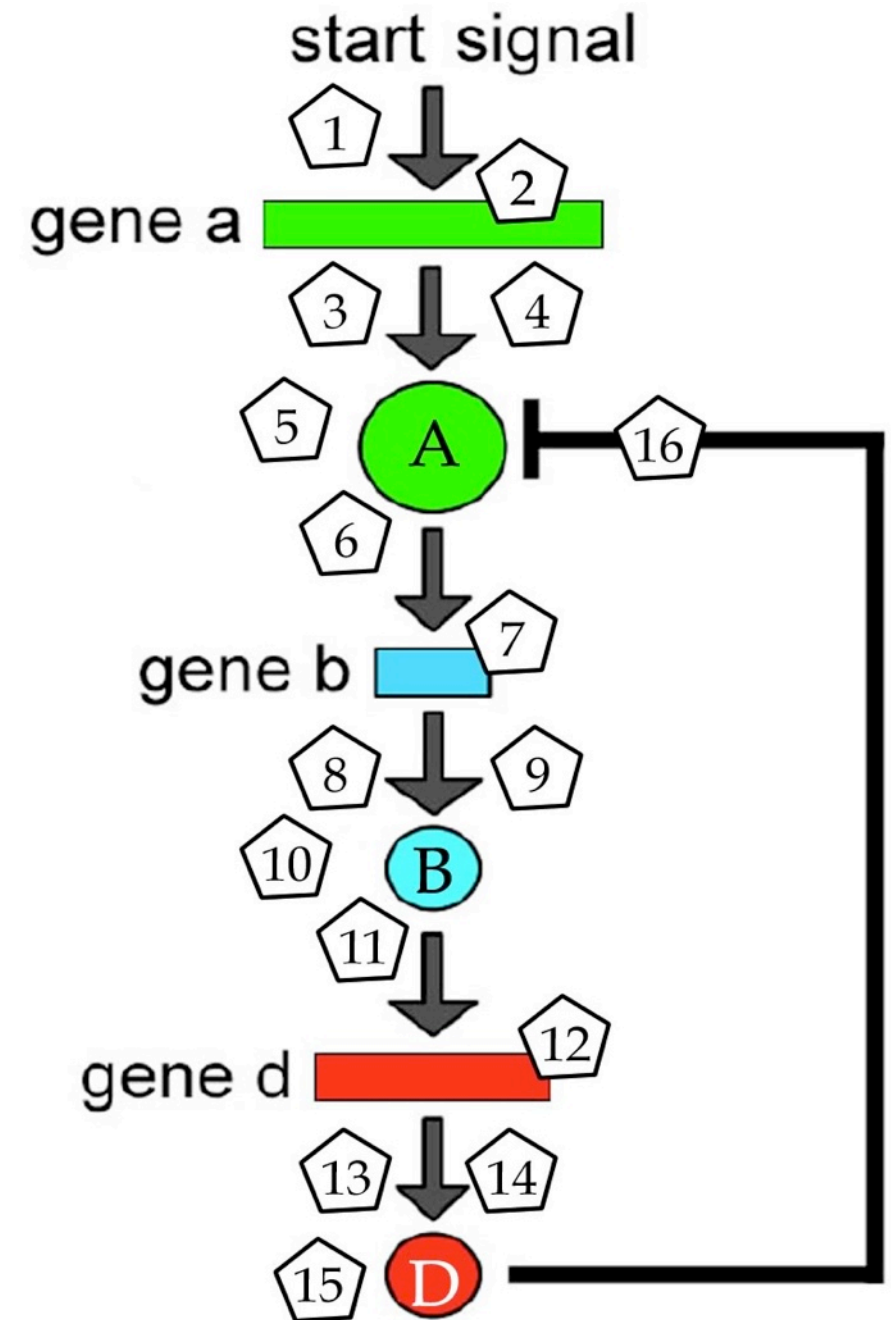


**Why graphs?**



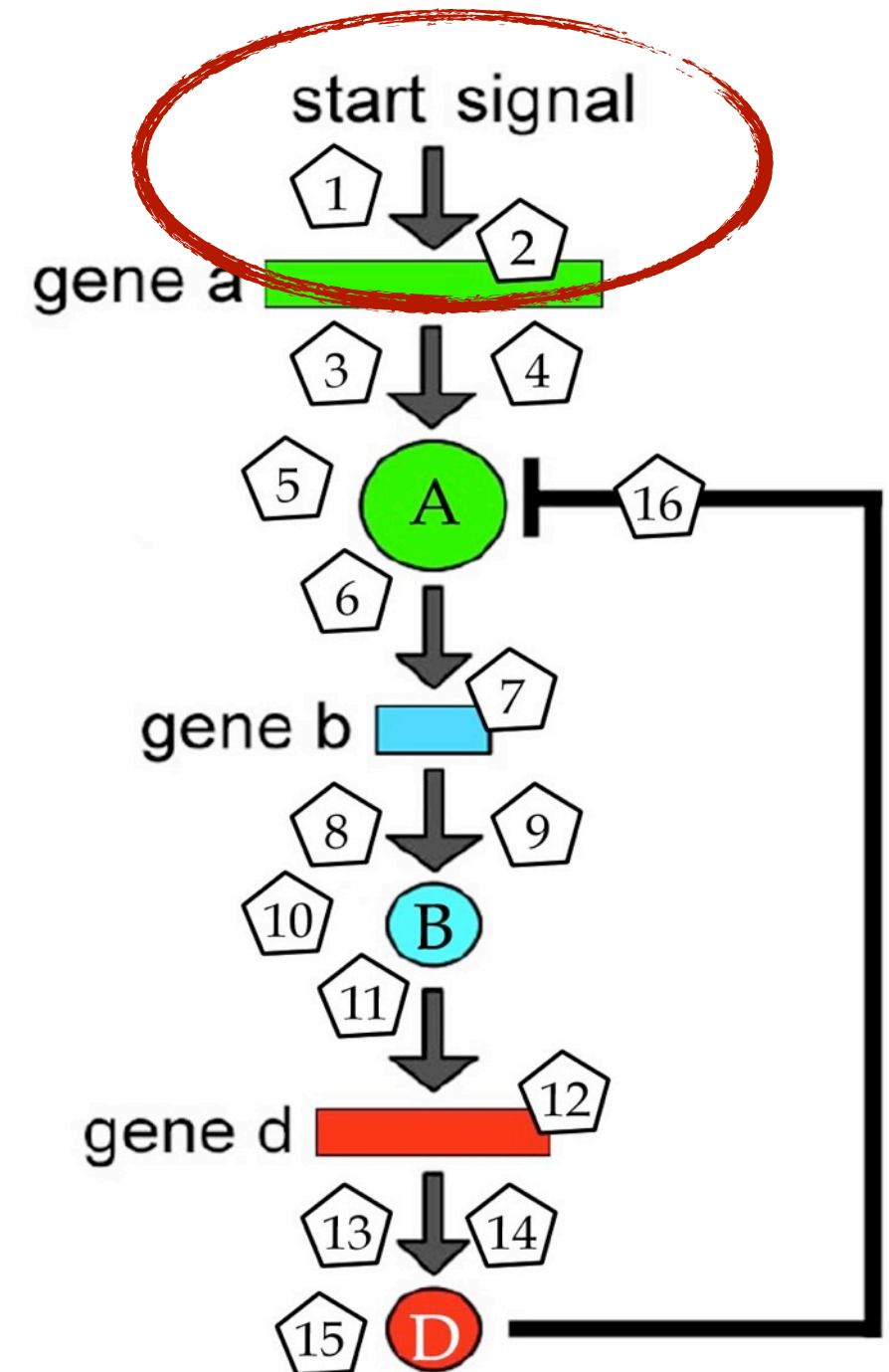


16 assumptions: grouped into four major areas:



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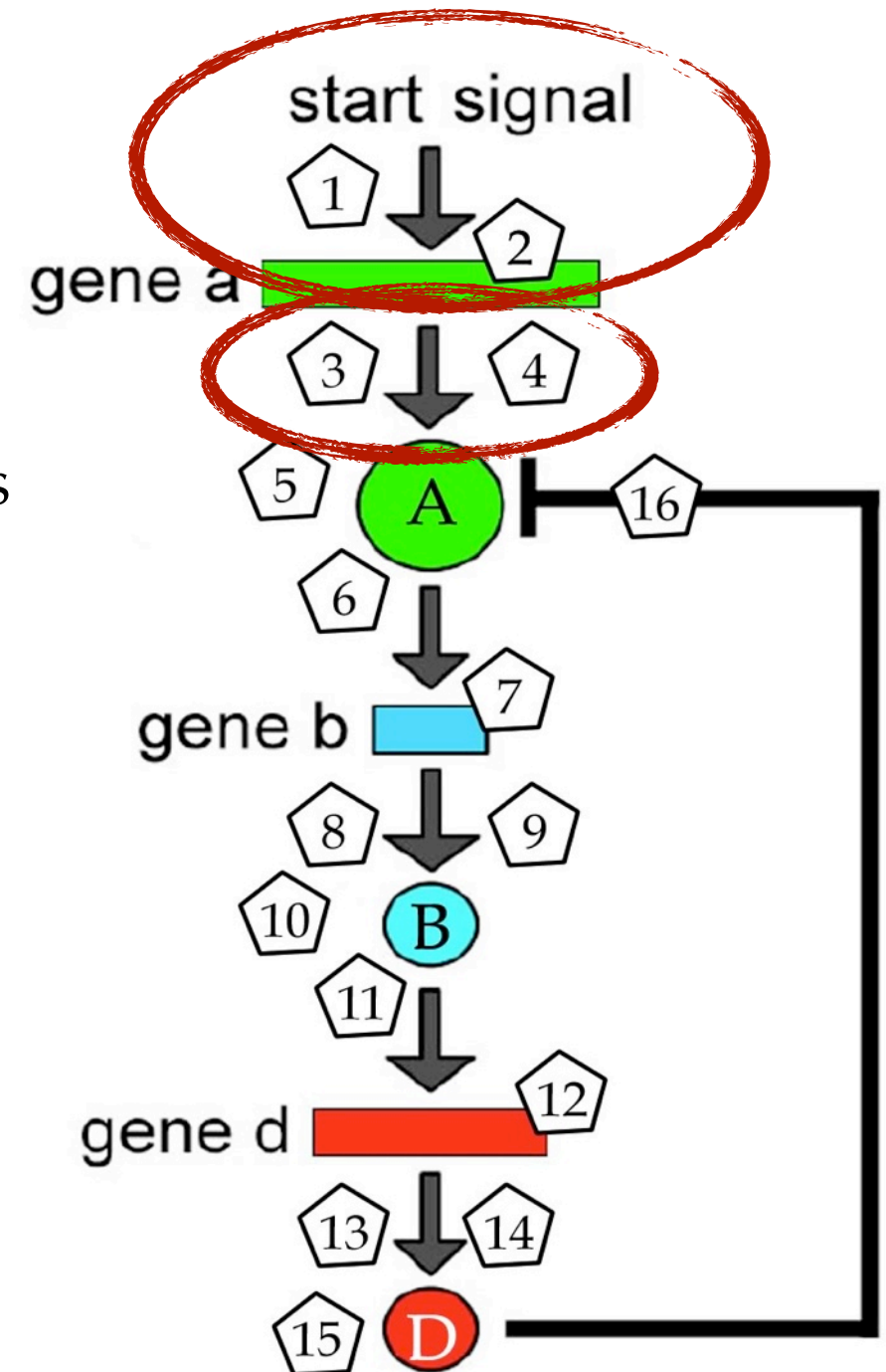
i) the effects of an activator/repressor on the rate of transcription initiation;





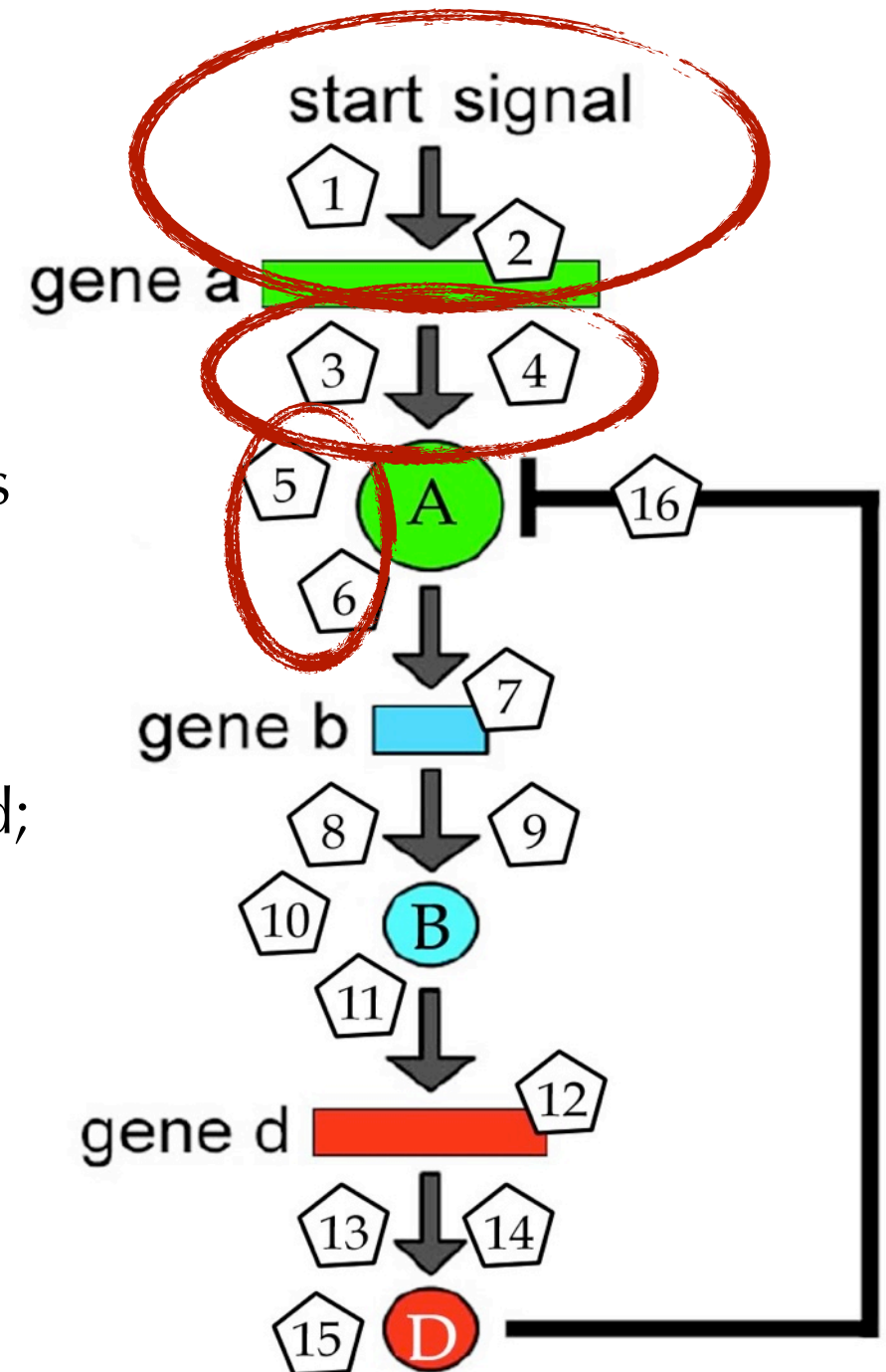
# 16 assumptions: grouped into four major areas:

- i) the effects of an activator/repressor on the rate of transcription initiation;
- ii) the time required for RNA and polypeptide synthesis (transcription and translation);



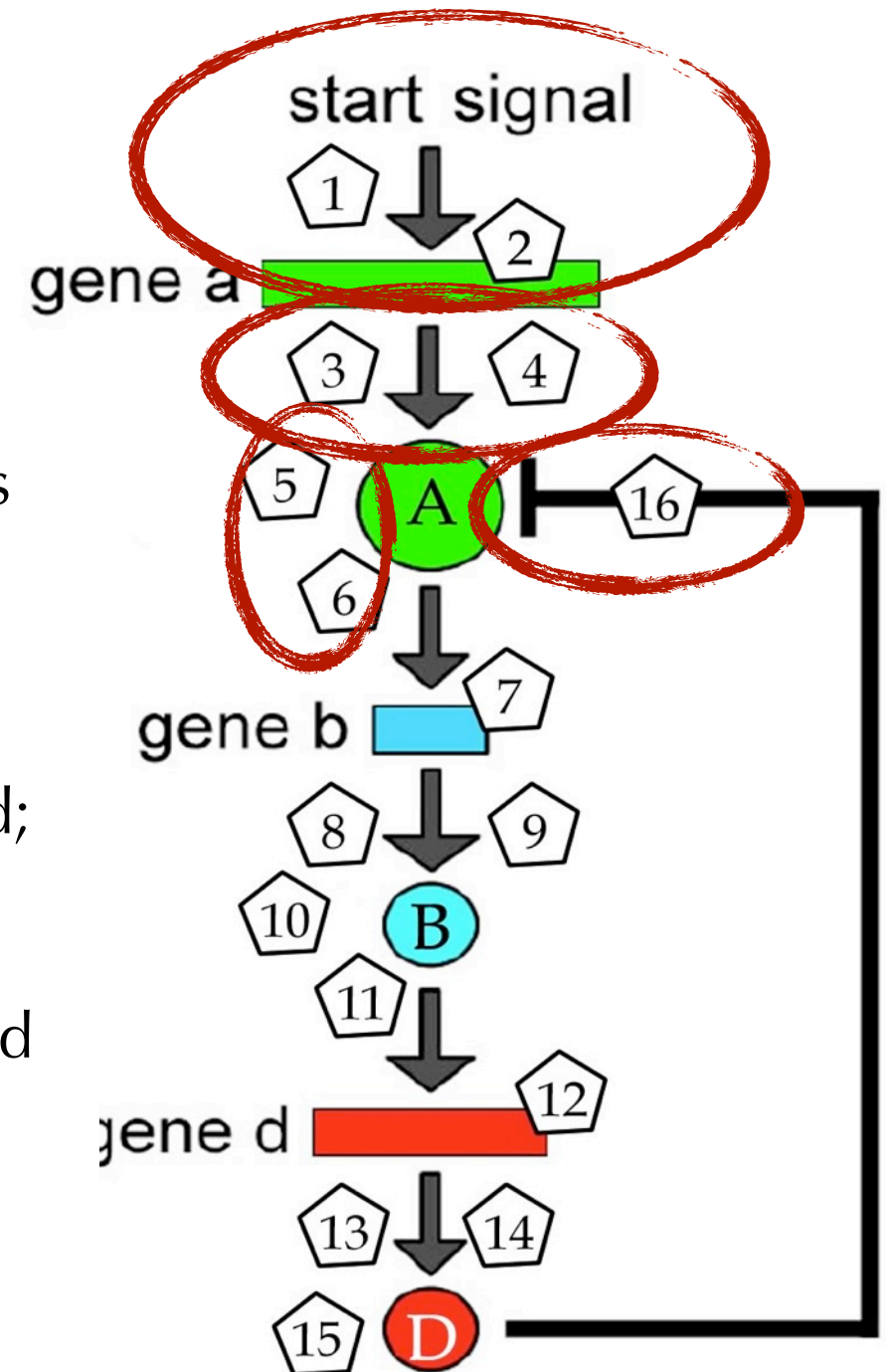
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- ii) the time required for RNA and polypeptide synthesis (transcription and translation);
- iii) the half lives of the RNA and polypeptides produced;
- iv) the nature of the interactions between proteins, and between proteins and other molecules.



~85% failed to indicate delay between gene activation and polypeptide appearance.

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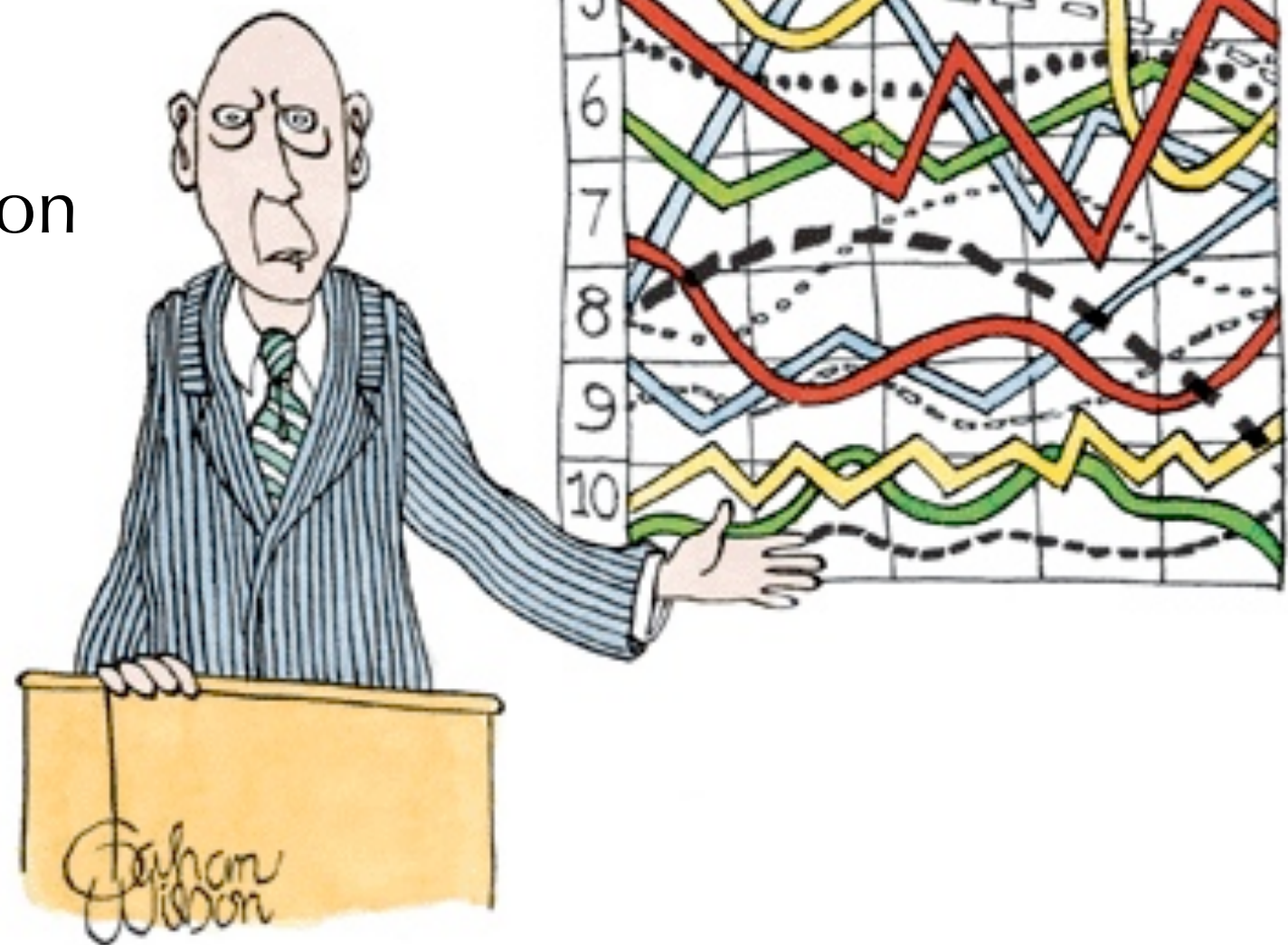
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I'll pause for a moment so you can let this information sink in.



*"I'll pause for a moment so you can let this information sink in."*

# OrganicPad: inspiration for SocraticGraphs

The screenshot shows a web browser window titled "Take Quiz". On the left is a vertical toolbar with icons for "Draw" (pencil), "Erase" (eraser), "Pen" (brush), "Select" (dashed box), and "3D" (molecular model). The main area contains two side-by-side portraits of a young man and a woman. Below the portraits is the text "Sam Bryfczynski and Melanie Cooper". At the bottom of the window are buttons for "Reset", "Check", "Undo", "Clean", and "Replay". Below these is a "Copy Over" button and the text "Question: 2 of 4". The question text reads: "Draw the Lewis structure for  $H_2O$  When finished drawing your structure, click the check button." To the right of the question is a "Time Remaining:" display showing "-1:-1" and a "Next" button.

Cooper, et al. *Chem. Educ. Res. Pract.* **2009**, 10, 296-301.  
Cooper et al.. 2010 J. Chem Ed., DOI: 10.1021/ed900004y.



# Embodied Cognition – “Gesturing Makes Learning Last”

Cook et al., 2008. *Cognition* **106**, 1047

Thursday, April 28, 2011





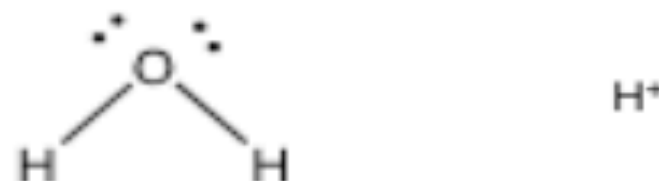
# Embodied Cognition – “Gesturing Makes Learning Last”



Fullscreen

The arrow always starts on an **electron source** (a nucleophile) and ends on an **electron sink** (an electrophile)

Put your finger on the electron source and trace the path of the electrons from the electron **source** to the electron **sink**



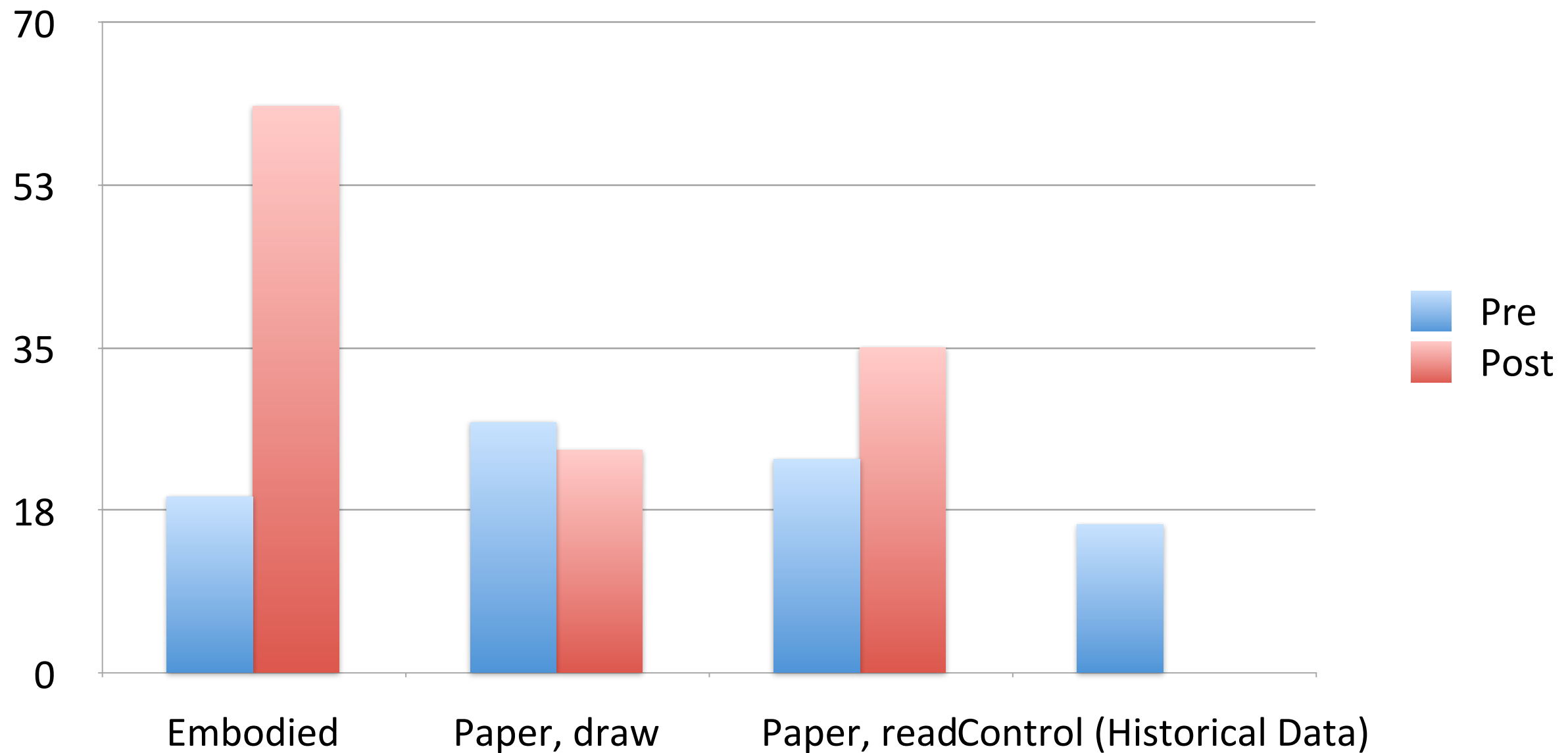
Step 7 of 20

Cook et al., 2008. *Cognition* **106**, 1047

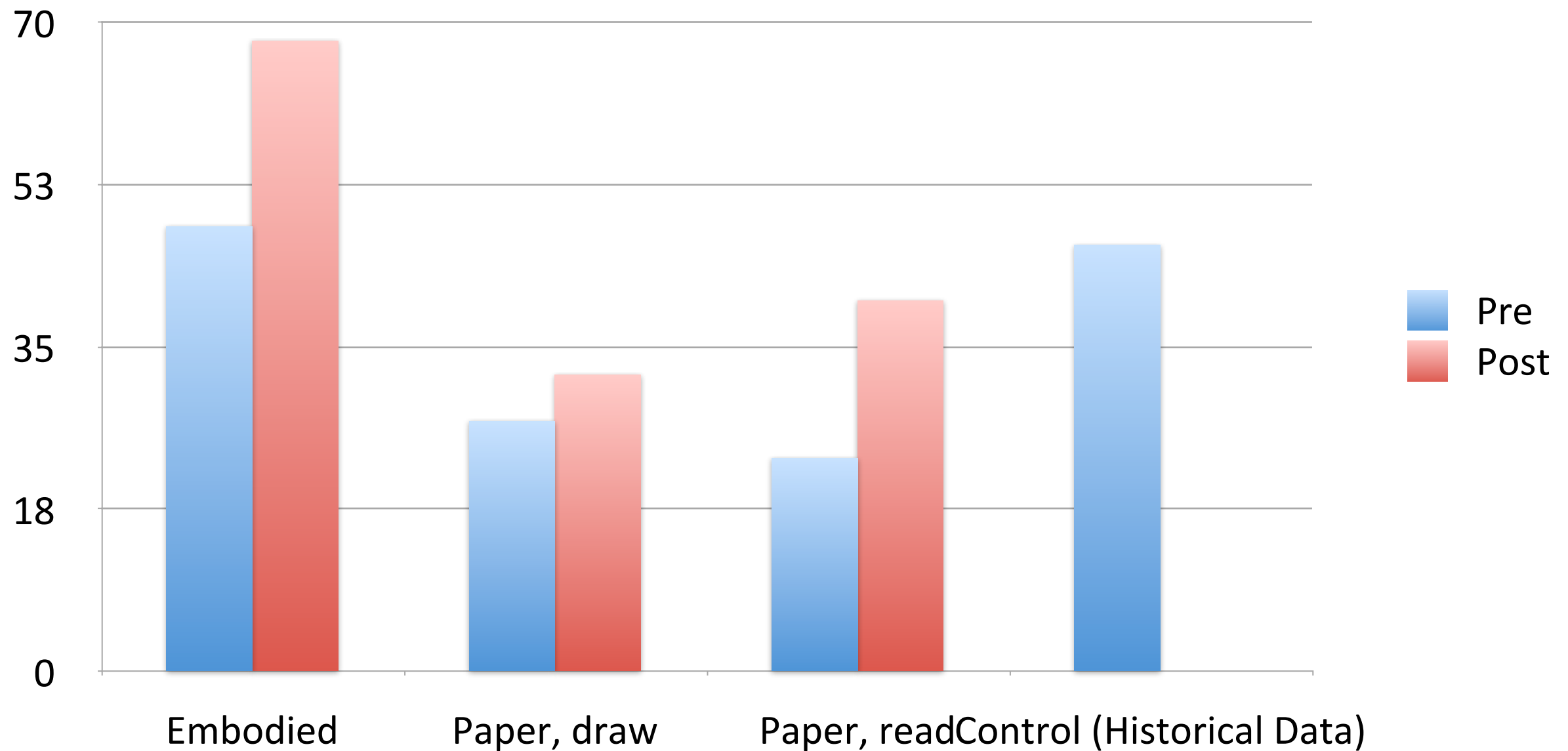
Thursday, April 28, 2011



# Far Transfer Success Rate (%)



# Far Transfer Mechanism Use (%)



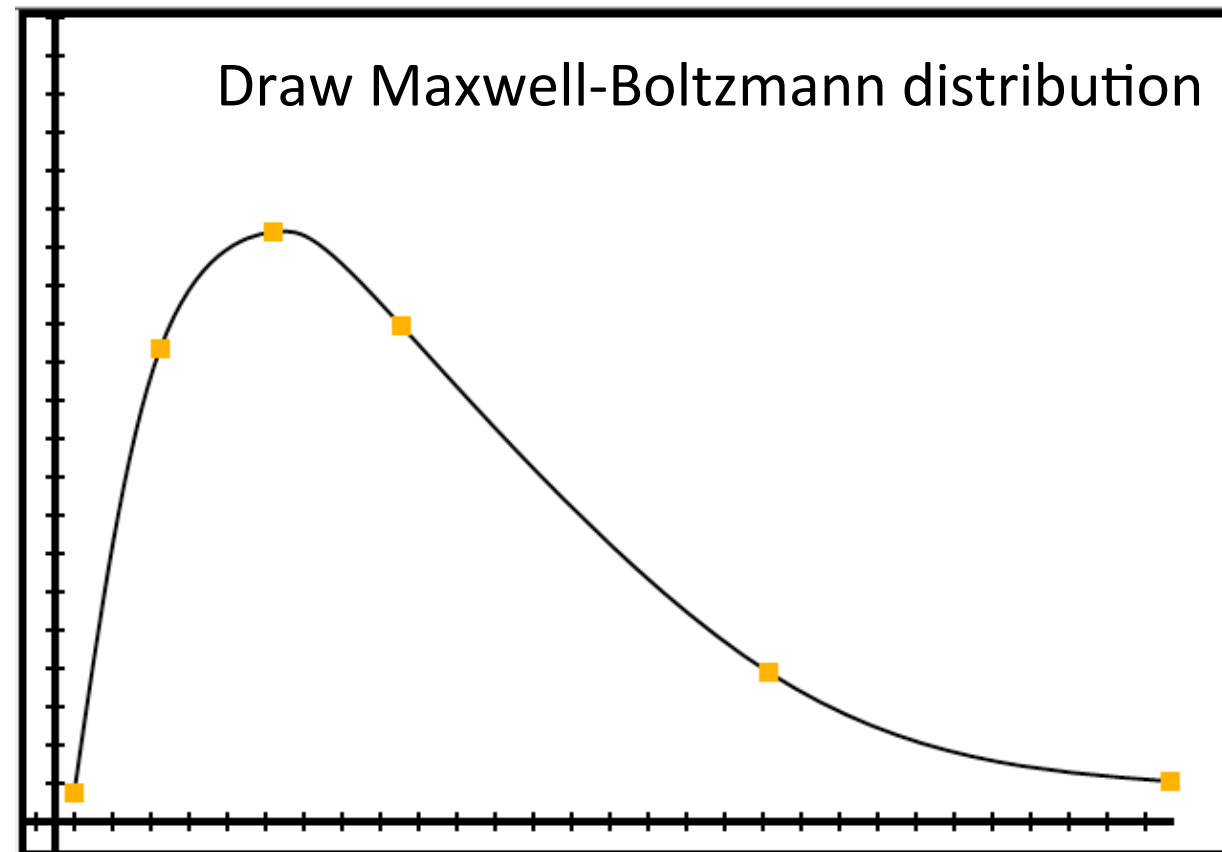
# BeSocratic/SocraticGraphs

A free-form graphical representation system designed to capture, recognize, **and respond** to student inputs and common mistakes using “prods and perturbations”.



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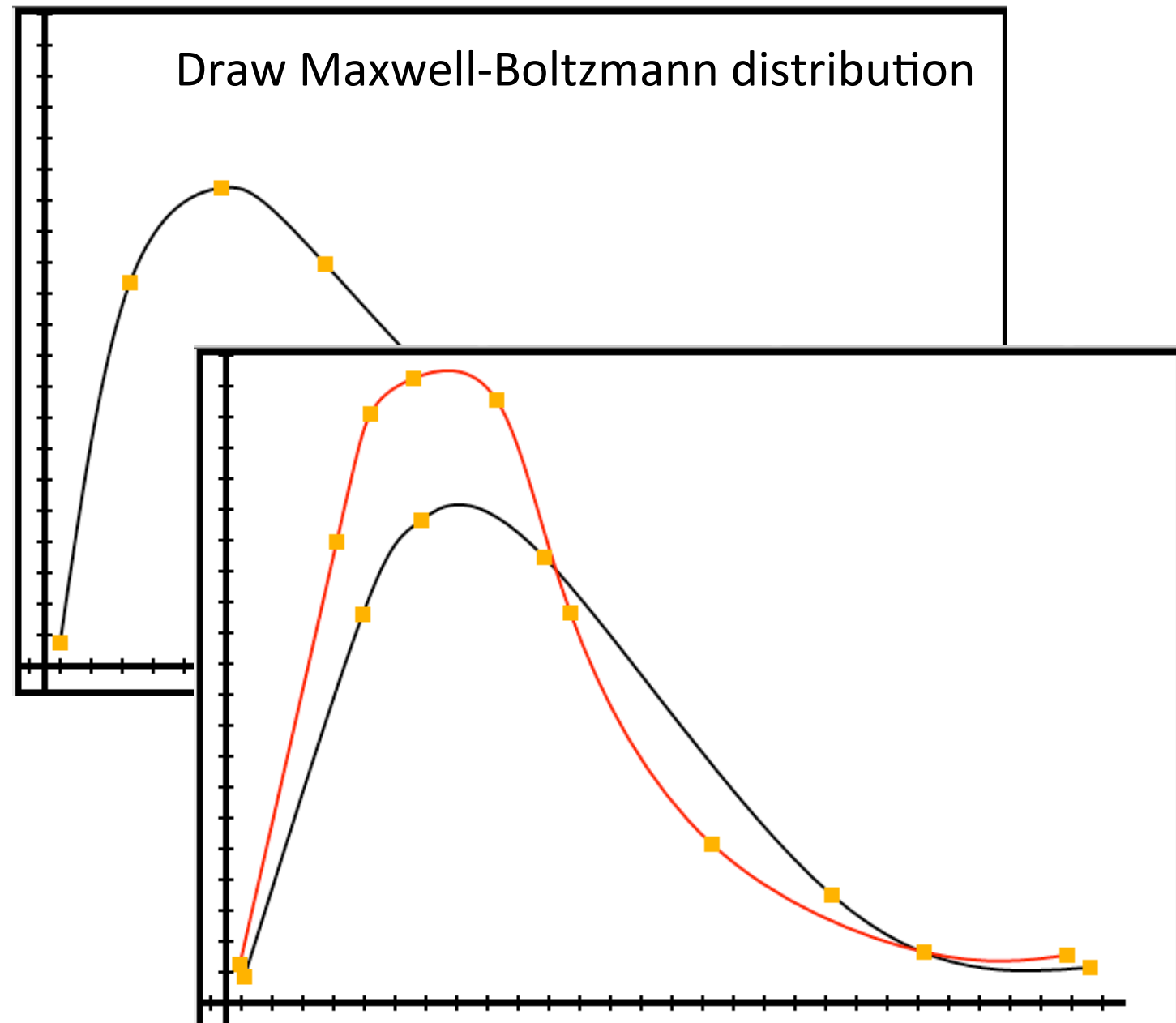
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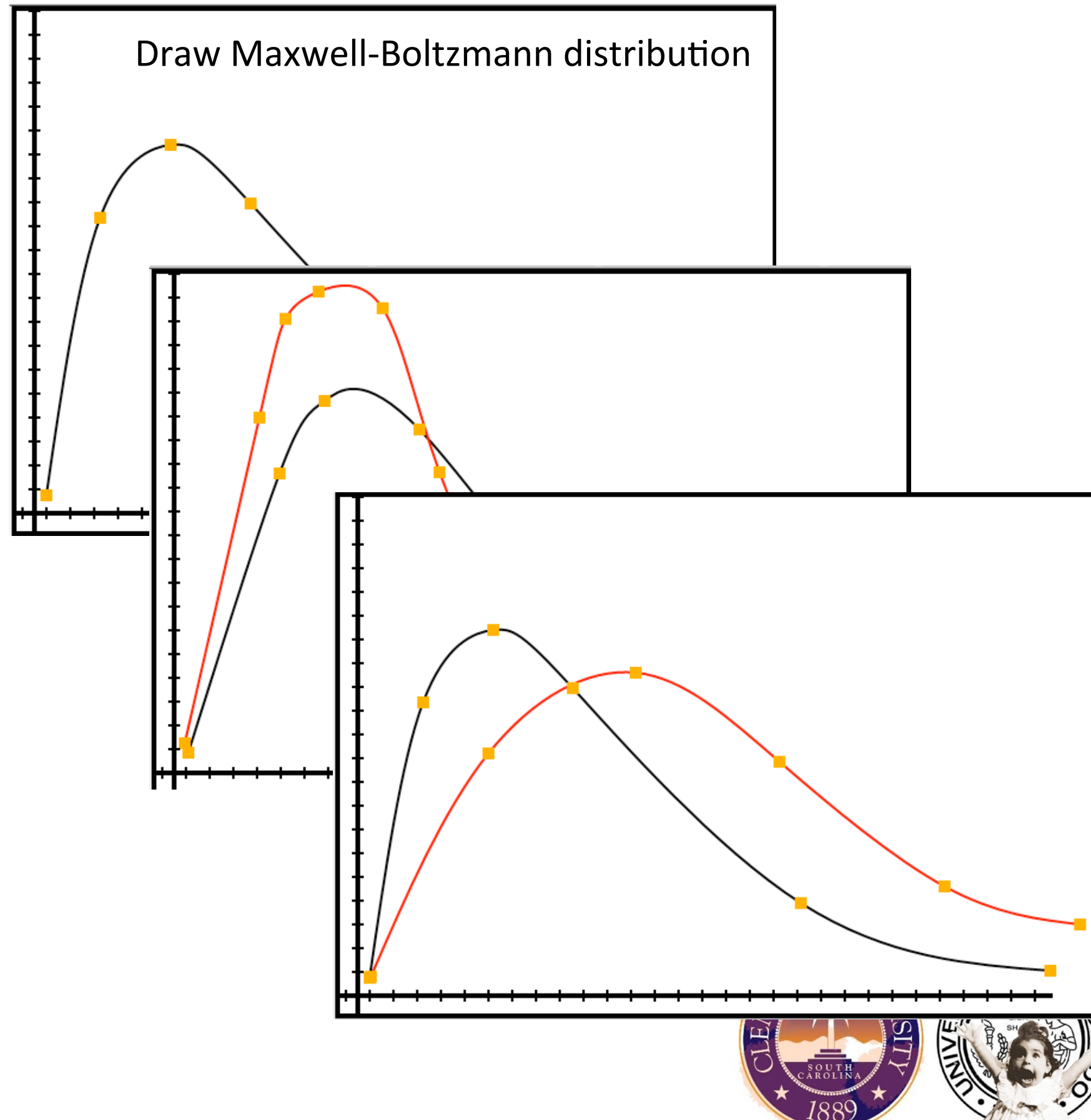
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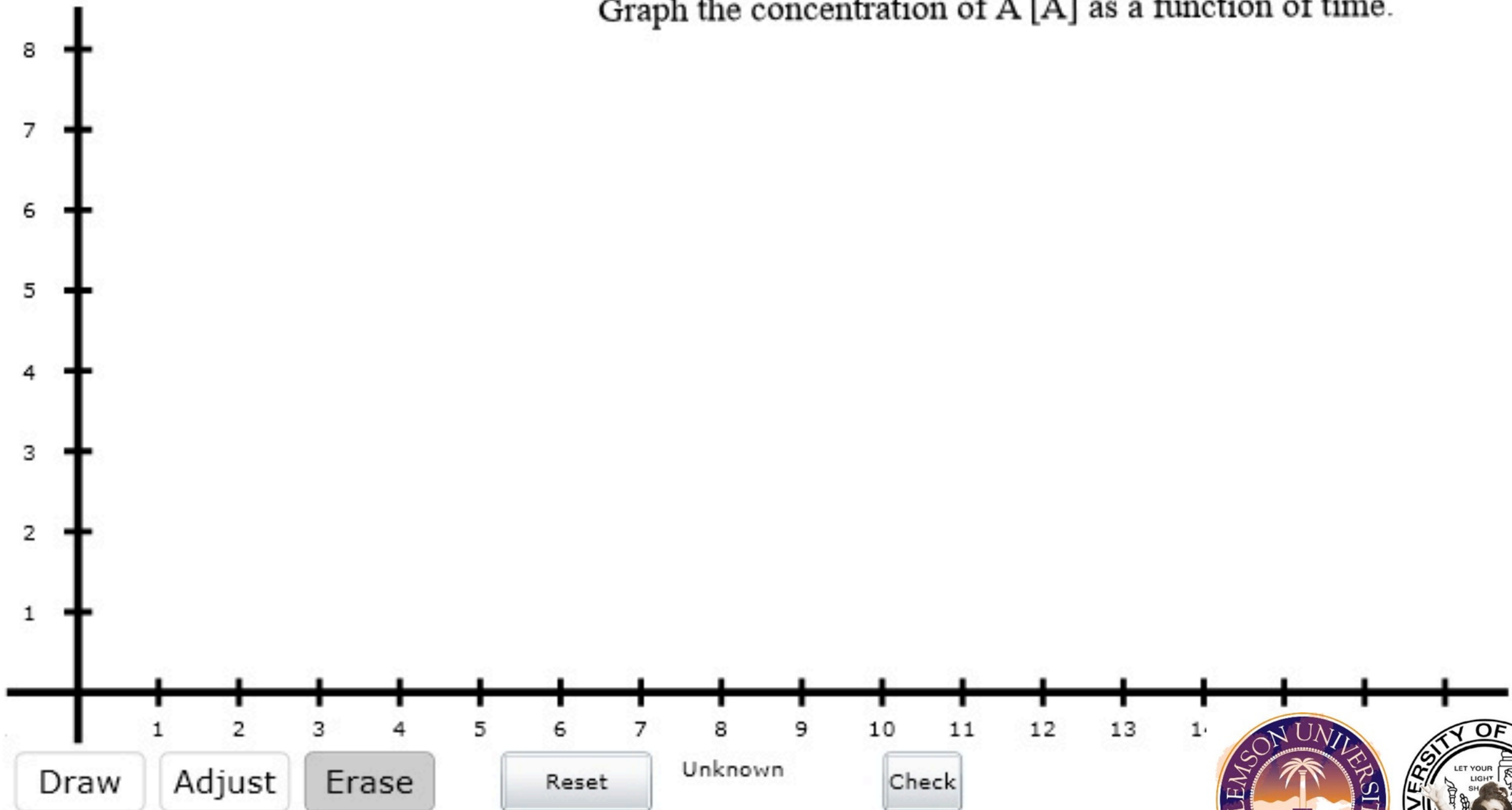
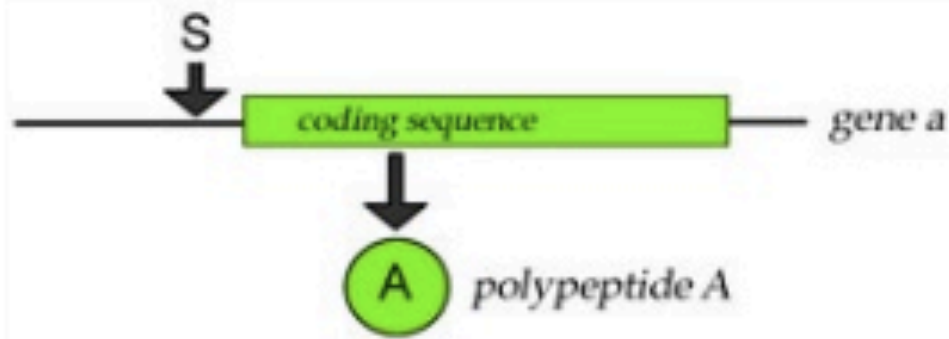
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Let us try and predict how our simple system behaves.

At time 0, the concentration of A polypeptide is 0.  
S is added at time = 2 and remains in the system thereafter.  
Expression of the gene is dependent upon the presence of S.  
The concentration of [A] reaches its maximum at time  $t = 12$ .

Graph the concentration of A [A] as a function of time.



# time line

education



job



today



professor



with Melanie Cooper, Clemson

Development and Assessment of  
Chemistry, Life, the Universe &  
Everything (CLUE)



Development of  
SocraticGraphs / BeSocratic



# Chemistry has an image problem





# Chemistry has an image problem

“Chemistry is the subject that at least 6 out of every 6.0225 Americans insist they “flunked in high school.”

Angier, N. (2007). *The canon: A whirligig tour of the beautiful basics of science*. New York: Houghton Mifflin.



If you listen to chemists, it is biologists' fault that students believe that **breaking bonds** releases energy, but

Based on ed's tools question analyses by Cooper et al.



If you listen to chemists, it is biologists' fault that students believe that **breaking bonds** releases energy, but

yet...

Level	% with misconceptions
Gen Chem (77)	50
Organic (172)	65
Inorganic (13)	54
Analytical (35)	51
P Chem (16)	56
Graduate students (21)	68
Post Docs (25)	68

Based on ed's tools question analyses by Cooper et al.

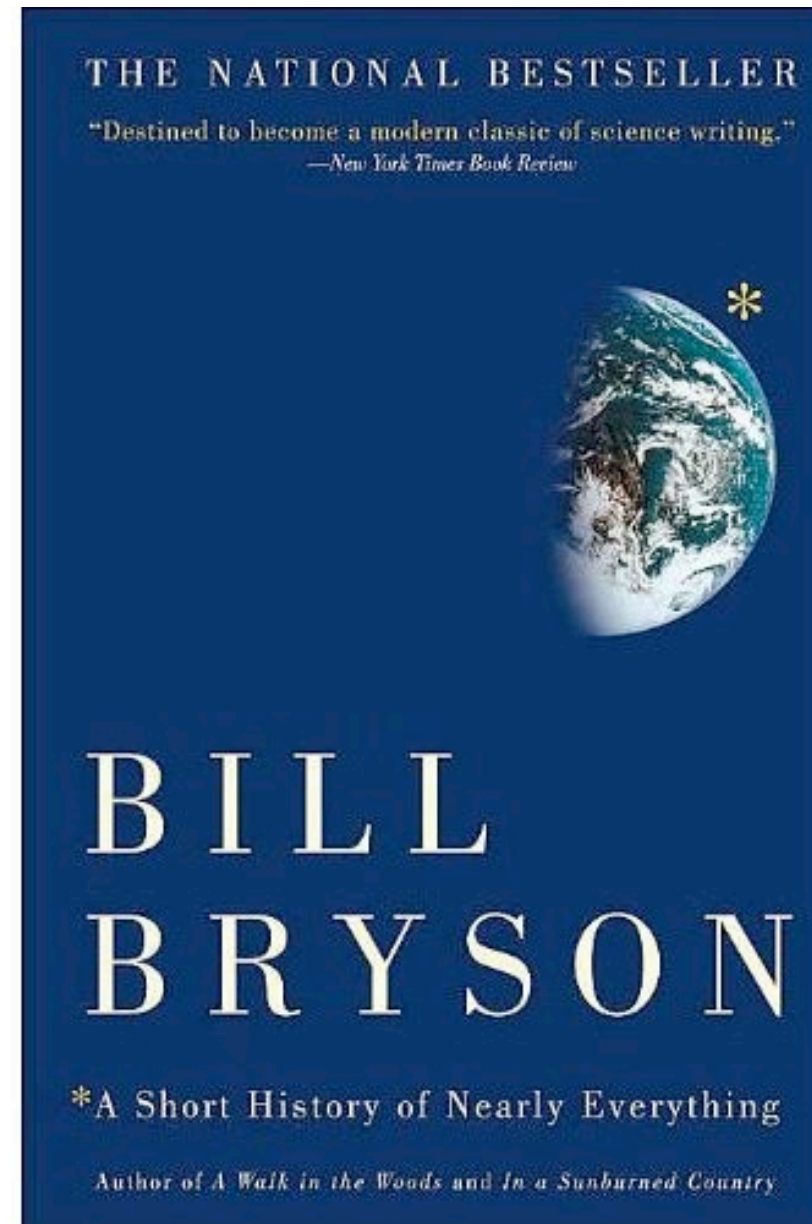
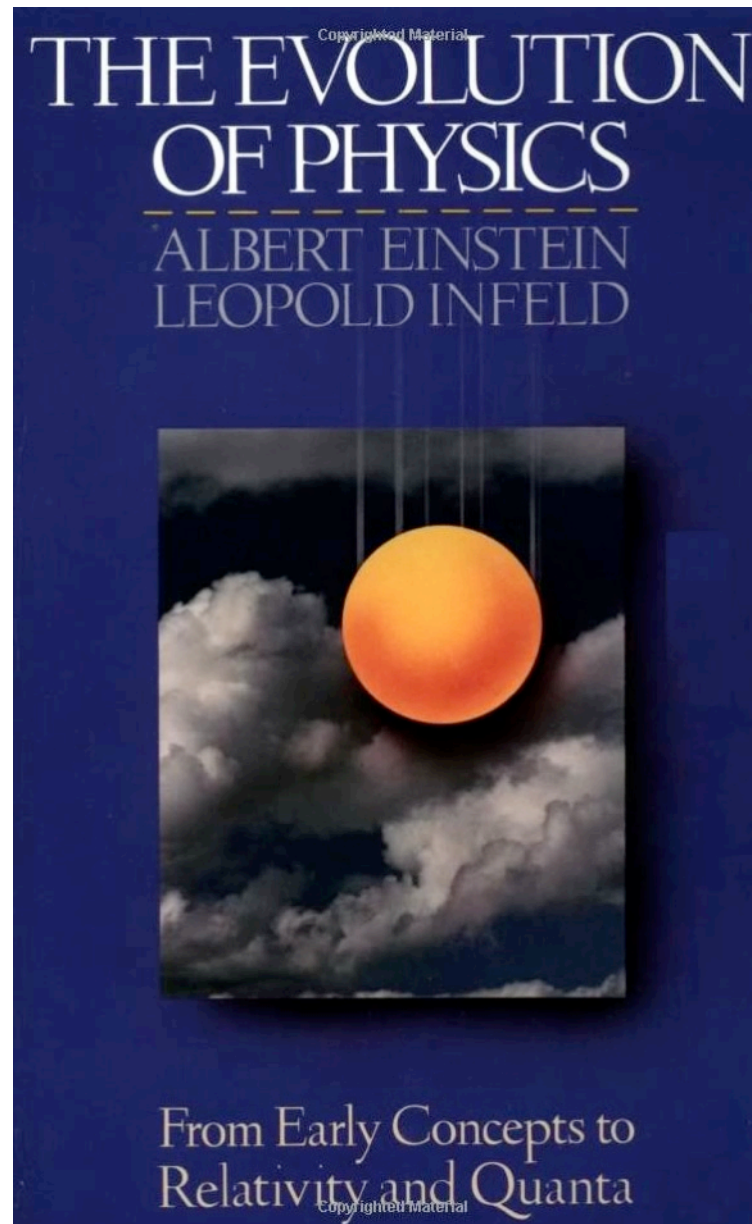


# Evidence that current textbook design and approaches to teaching actually are counterproductive

Gurung, R. A. R., & Daniel, D. (2005). Evidence-Based Pedagogy: Do Pedagogical Features Enhance Student Learning? In D. Dunn & S. L. Chew (Eds.), *Best Practices for Teaching Introductory Psychology*. Mahwah, NJ: Earlbaum.



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chemistry  
life  
the universe and everything

Melanie Cooper  
Clemson University  
& Mike  
Klymkowsky  
UC Boulder



DUE 0816692 Chemistry and the logic of life / Cengage

Thursday, April 28, 2011





# For both CLUE & Biofundamentals

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- Is there an optimum order of topics?

# For both CLUE & Biofundamentals

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- What prior knowledge do students bring?



# For both CLUE & Biofundamentals

- Is there an optimum order of topics?
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- how does it interact (constructive/destructive interference) with new knowledge?

# For both CLUE & Biofundamentals

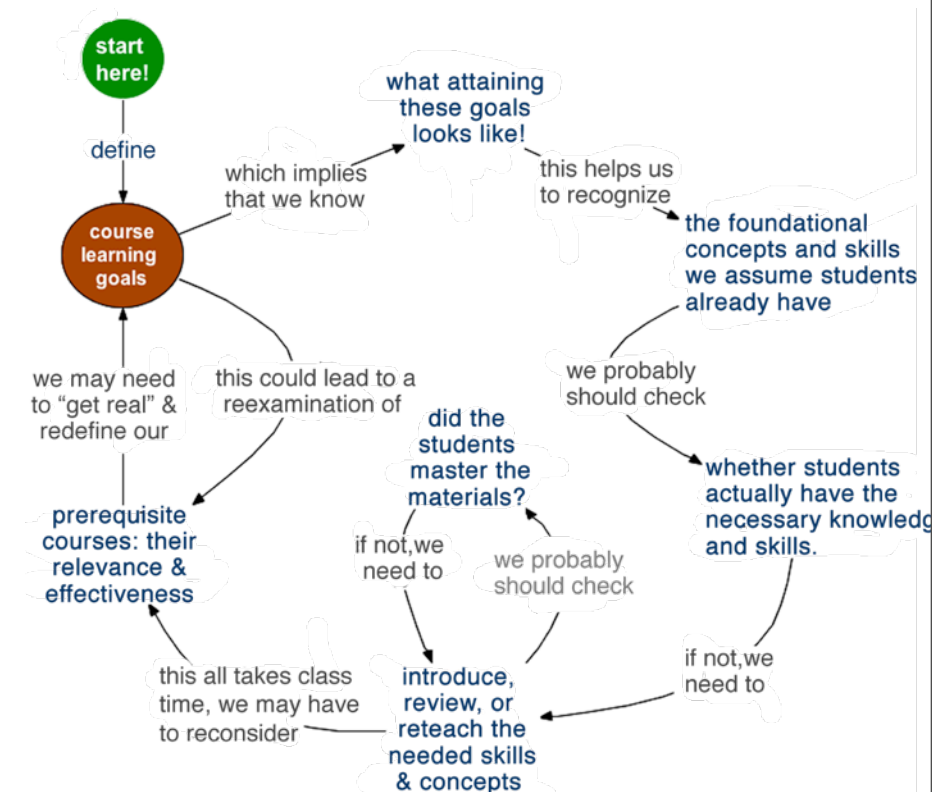
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# Learning Approach

chemistry  
life  
the universe and everything  
Melanie Cooper  
Clemson University  
& Mike  
Klymkowsky  
UC Boulder



# Learning Approach

- Elicit student thinking about concepts

chemistry  
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# Learning Approach

- Elicit student thinking about concepts
- Make students explicitly reflect about their answers and observations; ask them to explain.

chemistry  
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UC Boulder

# Learning Approach

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- Spiral approach

chemistry  
life  
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UC Boulder

# Learning Approach

- Elicit student thinking about concepts
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- Repeated, formative assessment

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# Learning Approach

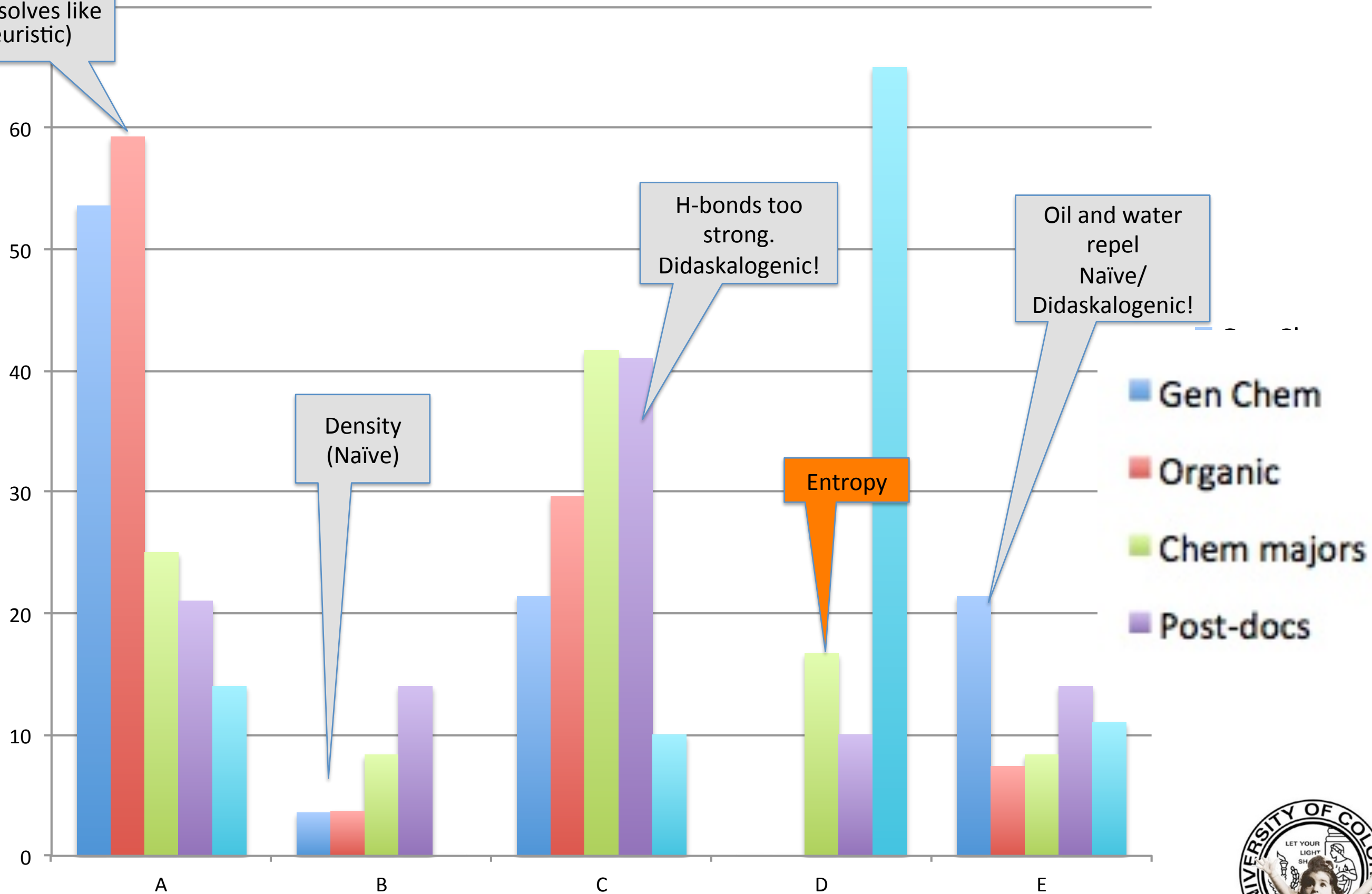
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  - Karpicke & Roediger *et al.* 2008. The critical importance of retrieval for learning. *Science* **319**, 966-8.

chemistry  
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# Data coming in: oil and water mix?

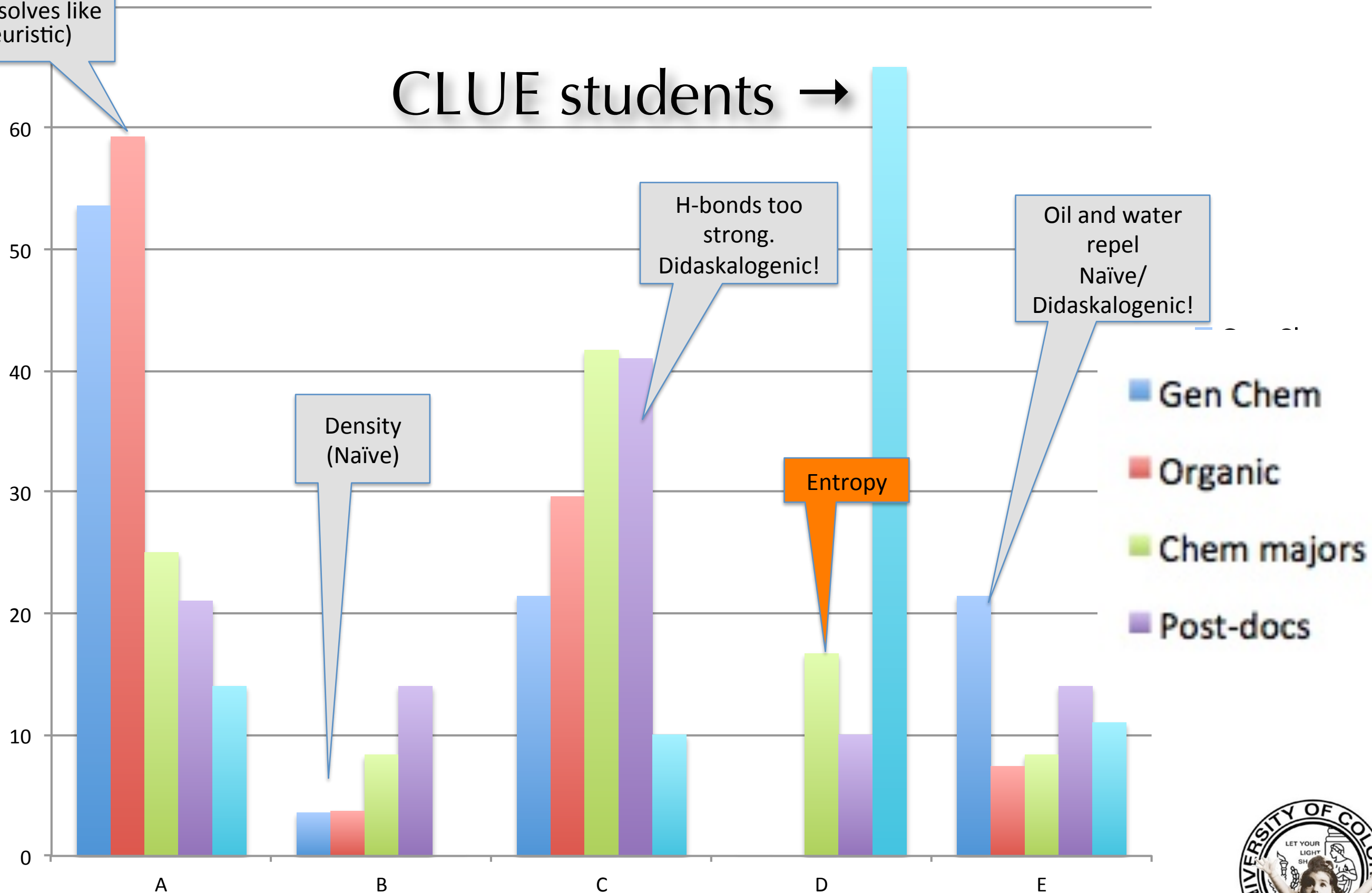
Like  
dissolves like  
(heuristic)



# Data coming in: oil and water mix?

Like  
dissolves like  
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CLUE students →



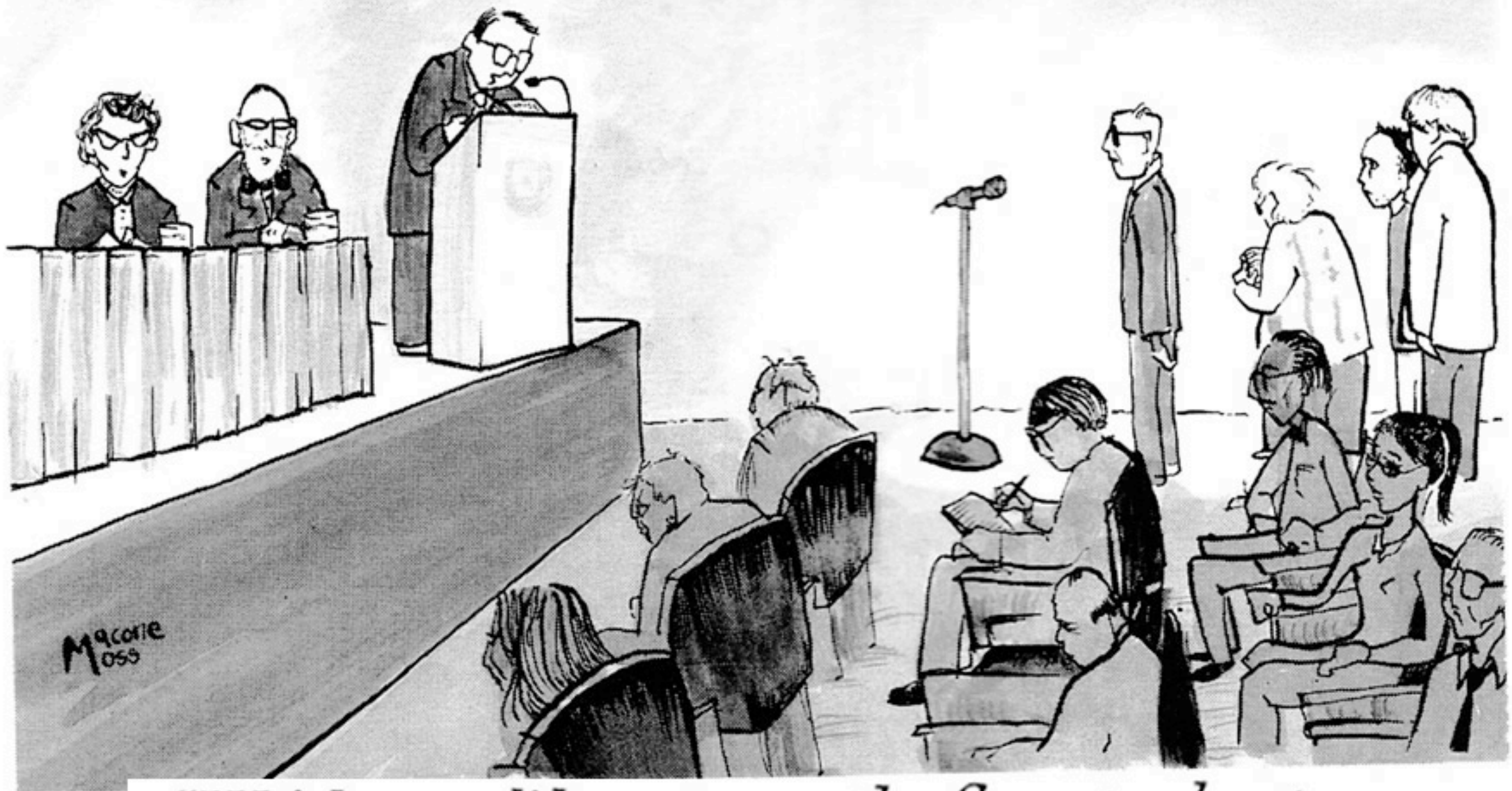


More information:

Google: Biofundamentals, Bioliteracy,  
BeSocratic.clemson or colorado.edu







*"We'd now like to open the floor to shorter speeches disguised as questions."*

